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About

Cosmos

Cosmos Culture Ltd., established in March 1998, is composed of intellectuals from different professions. The staff is devoted to cultural education and hopes to make a significant contribution to the inheritance and development of world culture by providing knowledge and high quality reference books to our readers.

Our aim is to make you realize that language is not a barrier or a cold tool, but a form of beautiful art, natural music, and a dancing dialog between human beings.

Main areas of books published by Cosmos Culture Ltd.:

Books for English study:

Our English books cover a variety of subjects, with contents including conversation, grammar, reading, and writing, all designed with lively layouts. Our books and CDs can meet your needs, greatly improve your English proficiency in the real world, and also help you deal with upcoming exams.

Books for Japanese study:

Our lively layouts and colorful print appeal to readers. Cosmos seeks to create exciting and interesting books and CDs for studying Japanese.

If you want to know more about books published by Cosmos Ltd., please visit our website at www.cosmoselt.com.tw

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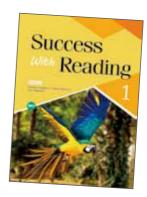
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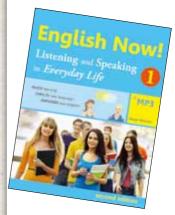
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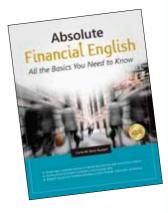
Sec. 3, Taipei, Taiwan

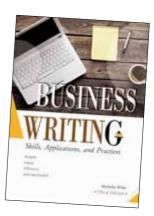
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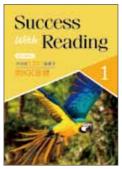




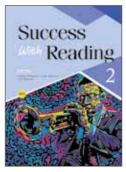




Success With Reading



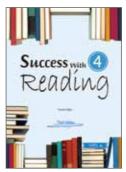
C32291601 240 Pages ISBN: 9789863187370



C32301601 240 Pages ISBN: 9789863187523



C32311601 240 Pages



C32241601 240 Pages ISBN: 9789863182122

Length of the articles

280–300 words
(CEFR A2-B1)

300–350 words

(CEFR B1)

350-370 words CEFR B1-B2 400 words

CEFR B2

Success With Reading is a four-volume series of exercise books designed to develop reading competence and improve reading skills. Each book contains 100 articles on various topics and multiple comprehension questions to test readers' ability to recall and understand what they read in the articles.

Each book is divided into four units, which concentrate on different reading strategies, including **Reading Skills**, **Word Study**, **Study Strategies**, and **Final Reviews**. As readers use this book, they equip themselves with not only reading capability but also knowledge about a wide variety of subjects that include arts, culture, politics, animals, history, science, and sports.

Different Levels of Learning

Levels of learning material are designed to suit readers of different levels of English ability. Readers can select books for their appropriate level to make reading more engaging and effective.

A Wide Variety of Reading Topics

The subject-rich articles in this book bring reading passages to life, focusing on the world's hottest issues and attractive topics. Subjects from across different fields --including topics from arts, history, culture, sports, and science --enrich readers' knowledge while strengthening reading skills. Many forms of colorful graphics throughout the book also help enhance readers' learning experience.

A Wide Range of Reading Strategies

Learners will benefit from a wide range of practical strategies with the target to become more strategic and effective readers.

■ Reading Skills contain core skills needed for readers to make progress in reading, such as identifying Main Idea, Supporting Details, Fact or Opinion, and Figurative Language.

such as practice with Synonyms, Antonyms, and Words in Context. ■ Study Strategies show the application of basic information-seeking skills such as Visual Material

■ Word Study highlights skills for building vocabulary and understanding new vocabulary in a text,

- and Reference Sources.
- Final Reviews provide bountiful reading material and probing questions that aim to examine how well readers absorb the ideas and information in the book.

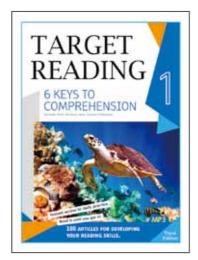
Focused, Meaningful Practice Tests

This book offers multiple comprehension questions that reinforce word recognition and reading comprehension. Readers can evaluate themselves effectively by using these tests, making this book an excellent resource for use at home or in school and providing the best preparation material for the General Scholastic Ability Test, the Department Required Test, the TOEIC, the TOEFL, and the IELTS.

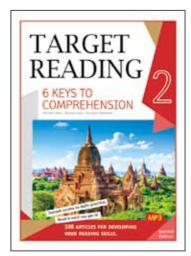


Readir

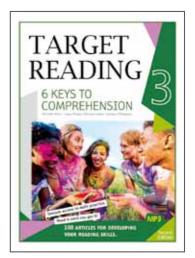
Target Reading



C49241601 240 Pages ISBN: 9789863186083



C49251601 240 Pages ISBN: 9789863186328



C49261601 240 Pages ISBN: 9789863186502

Length of the articles

250–300 words

300–330 words CEFR B1-B2 330–360 words
(CEFR B2)

Target Reading is a series of books concentrating on teaching reading skills. Each book is comprised of 100 articles that provide attractive reading material on different themes and various topics, including Art & Literature, Business, Culture, Entertainment, Geography, Health, History, People, Sports, and Technology.

Each article is designed with six essential questions to help the readers understand the article. These questions are within the framework of the following categories:

Main Idea

The readers will have to ask themselves, "What point is the writer trying to make?" By asking this question, they will be aware of looking for an answer during the reading process.

Subject Matter

The subject matter question can help readers focus on the articles they are reading. After reading the first few lines of the article, the readers should ask themselves, "What is the subject matter of this article?" They will be concentrating instantly.

Supporting Details

The article is made up of details that support the main idea. Supporting details come in various forms, such as examples, explanations, descriptions, definitions, comparisons, contrasts, and metaphors.

Inference

Inference questions ask the readers to find the inferences and assumptions made in the article. The main goal of the question is to train the readers' ability of critical and logical thinking.

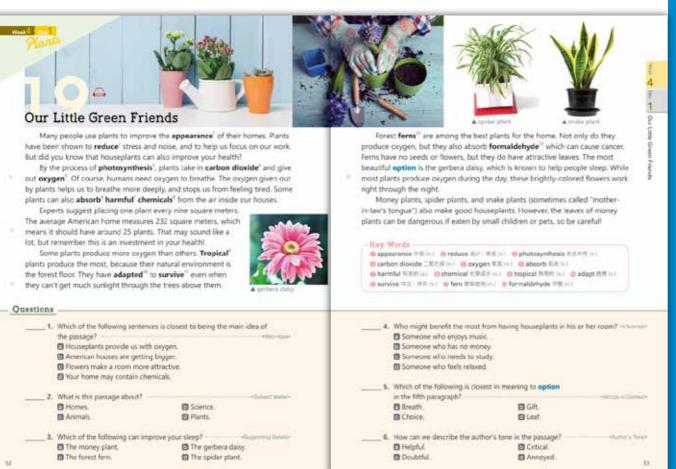
Vocabulary/Phrases

Vocabulary and phrases are important in understanding an article. Imposing fuzzy meanings of some key words or phrases can lead to a gross misunderstanding of the author's message.

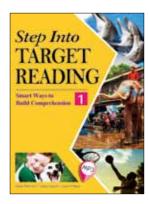
Clarifying Devices

The author might use similes and metaphors to capture the readers' attention and spark their imagination. The most widely used clarifying devices are signal words (first, second, next, last, finally . . .), and transitional words (in brief, in conclusion, above all, therefore, since, because). Organizational patterns are also clarifying devices. One such pattern is the chronological pattern, in which events unfold in the order of time.

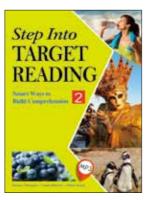
Through repeated practice with the six categories of questions, readers will be engaged and will develop an inquiring attitude towards reading. They will gradually gain the ability to catch important information from an article. Furthermore, this thinking-while-reading strategy will prepare the readers for a higher comprehension level.



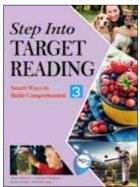
Step Into Target Reading Books 1-4



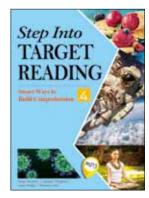
C61011601 112 Pages ISBN: 9789863183549



C61021601 112 Pages ISBN: 9789863183792



C61031601 112 Pages ISBN: 9789863183907



C61041601 112 Pages ISBN: 9789863184003

Length of the articles

120–150 words (CEFR A1-A2) 150–180 words

(CEFR A1-A2)

180–210 words

210–250 words (CEFR A2-B1)

Step Into Target Reading is a four-book series specially designed for beginner to intermediate level readers. Each book contains 50 content-rich lessons, with each lesson composed of a reading text and five reading comprehension questions.

The topics covered in the series are fun, diverse, and related to the readers' everyday lives. They include **Teens**, **Families**, **Education**, **Holidays & Festivals**, **Animals**, **Arts & Literature**, **Science**, **and Travel**, to name but a few. The texts come in a variety of types, including **passages**, **poems**, **dialogues**, **blogs**, **leaflets**, **and news clips**, providing a different reading experience daily and exposing learners to a wide range of useful everyday language.

Each text is followed by five comprehension questions to help students review the content of the reading and improve their comprehension skills. The reading skills involved in these questions are:

Main idea / Subject matter

Supporting details

Words in context

Making inferences

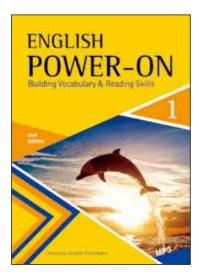
Visualizing comprehension



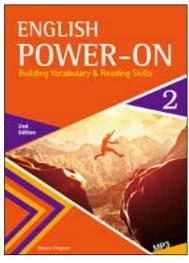


English POWER-On!

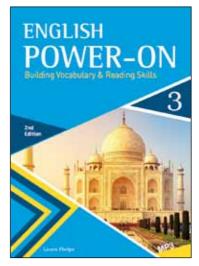
Building Vocabulary & Reading Skills Books 1–3



C48071601 208 Pages ISBN: 9789863187080 CEFR B1



C48081601 208 Pages ISBN: 9789863187172 (CEFR B1-B2)



C48091601 200 Pages ISBN: 9789863187233 CEFR B2

The books are for intermediate English learners and are useful for vocabulary and reading instruction at the college level.

The series is comprised of three books catering to English learners of different proficiency levels. Each book contains 18 units and 36 lessons that provide attractive reading material on different themes and various topics, including Travel, Animals, People, Arts & Literature, Sports, Business, Entertainment, Science & Technology, Computers & the Internet, and Nature, etc. This series offers you valuable practice with real English and a wealth of reading strategies and activities designed to help you build your vocabulary and comprehension skills.

Reading Passage			
LEVEL	Level 1	Level 2	Level 3
Passage Words	270 words	280 – 300 words	320 – 350 words

BASIC STRUCTURES OF THE BOOK

Each lesson of the book is divided into three main parts that serve different functions and purposes.

BEFORE YOU READ

Before you read, each Pre-reading Warm-up exercise provides discussion questions to help you warm up your brain, increase your comprehension of the article, and familiarize you with the main topic.

READING PASSAGE

As you read, each short Reading Passage covers one of the many interesting topics and genres in the book, and points out target words and phrases to enhance your vocabulary and reading competence as well as foster your skills in appropriate word usage.

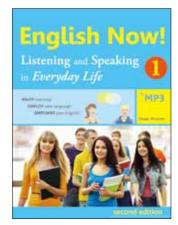
AFTER YOU READ

After you read, this section provides you with different kinds of after-reading activities, including:

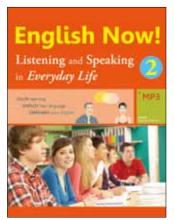
- **Reading Skill** practices reading skills such as Making Inferences, Drawing Conclusions, Identifying Cause and Effect, Distinguishing Main Ideas and Supporting Details, and Evaluating Text Features.
- Word Study reinforces the appropriate usage of words and phrases.
- Exercise consists of Reading Comprehension, Target Vocabulary, and Critical Thinking.

 These after-reading activities will help you gain a better understanding of the article and also build up your vocabulary and reading skills.

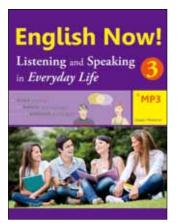




C47030801 144 Pages ISBN: 9789863180951 CEFR A2-B1



C47040801 144 Pages ISBN: 9789863180968 CEFR B1



C47050801 144 Pages ISBN: 9789863181118 CEFR B1-B2

English Now!

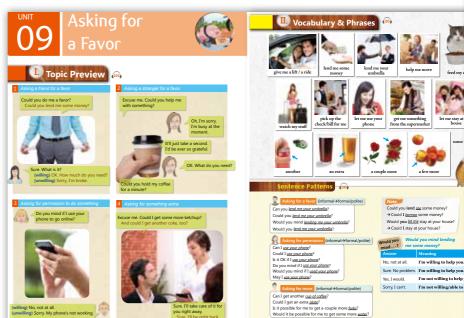
Listening and Speaking in Everyday Life

Books 1-3

English Now! is a comprehensive program for English learners looking to enhance their listening and speaking skills.

English Now! provides you with:

- **Topic Preview:** Each unit begins with short conversations that give the topic an overall introduction.
- Vocabulary & Phrases: We provide the students with an abundant list of useful keywords and sentence structures that are most relevant to the topic.
- Now, Time to Listen!: These dialogues and short talks accurately reflect typical, day-to-day encounters. The audio tracks, recorded by native speakers, familiarize students with authentic spoken English, while abundant illustrations make the learning process even more appealing!
- Now, Grammar Time!: Clear charts and creative exercises help students apply grammar with ease and use it in communicative contexts.
- Now, Time to Speak!: Task-based classroom activities motivate students to participate and communicate using English in various realistic scenarios. Simple models and easy-to-follow sample scripts make speaking stress-free and fun.
- **Now, Time to Pronounce!:** This level introduces advanced tuition on stress, pitch, and intonation, helping students understand how these factors affect meaning and to sound more like a native speaker by applying them to their own speech.





Daily English Conversations Made Easy

This book is a must-have book for readers planning to travel, work, or study abroad. The book consists of 3 units—Social Life, Life Abroad, and Work Life—split into 26 extended chapters covering all possible topics and conversations that readers may encounter when they are in English-speaking countries, especially the US.

C16232001 352 pages ISBN: 9789863185604

Each chapter has three parts:

CEFR A2-B1

Vocabulary:

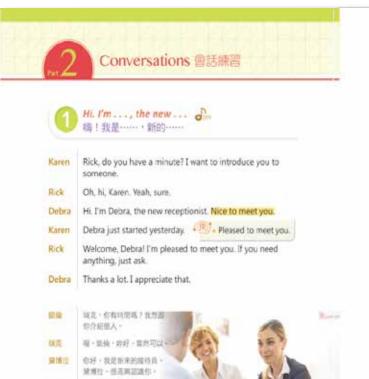
A useful selection of new words and phrases, accompanied by colorful photos to help aid understanding and memorization.

Conversations:

Dialogues with a range of potential substitutions, which give learners sufficient practice by simulating real-life conversations.

Useful Expressions:

Plenty of handy, short sentences to help leaners handle all possible situations with confidence.







C03481604 292 pages ISBN: 9789863186335

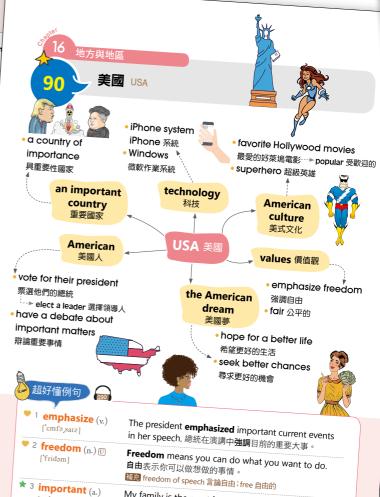
CEFR A2

Using Magic Mind Maps to Learn 2000 Basic Vocabulary Words

This book is based on the latest and most effective approaches to vocabulary acquisition. With the help of mind maps—diagrams used to organize information visually—this book makes learning new words both easy and fun. By reading each mind map created around a single concept and its related vocabulary words, learners can almost effortlessly absorb new words.

This book contains 30 chapters and has a total of 133 extended topics, including Animals, Nature, the Internet, and more! In each topic, there are also plenty of example sentences written for targeted vocabulary words for the purpose of enhancing readers' understanding of these words.





Guide to 7000 Basic Words

This book is an effective vocabulary builder for students preparing to take college entrance examinations. It aims to help students learn 7000 basic words using word parts (prefixes, root words, and suffixes) and etymologies.

This book contains a list of 7000 basic words, along with each word's KK phonetic symbols, part of speech, definition, word breakdown, and origin. With attractive illustrations and accompanying MP3 audio files, this book makes it easy for students to learn these 7000 words by heart.

In addition, it equips students with effective tools to dissect unfamiliar words and define their parts independently in the future.

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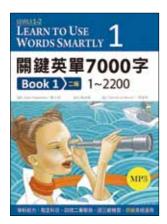
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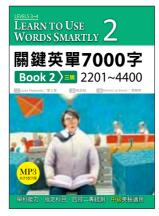
H13082501 456 pages (CEFR A2-B2) ISBN: 9789863186250



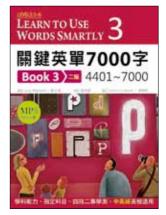
Learn to Use Words Smartly Books 1-3



C03341601 440 Pages ISBN: 9789863183532 CEFR A2



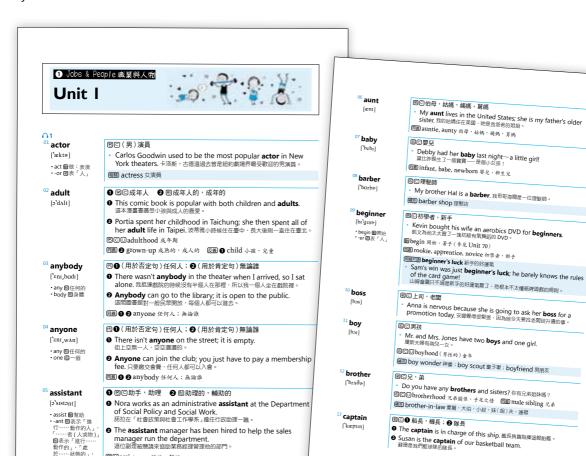
C03431601 408 Pages ISBN: 9789863184577 CEFR B1



C03351601 408 Pages ISBN: 9789863183099 CEFR B2

Unit

Learn to Use Words Smartly is divided into Book 1, Book 2, and Book 3. They are at the beginner level, medium level and intermediate level respectively. Each book is arranged according to a wide variety of topics, such as science, food and drinks, occupation, and so on. Every unit introduces many key points of vocabularies, for example, pronunciation, parts of speech, lexical meanings, example sentences, etc. Moreover, in order to help learners memorize vocabularies easily and efficiently, each unit covers the morphology of the word. All the three books contains everything you need. Don't miss the chance to own them.



01

職業與人物

applicant

bridegroom

bride

civilian

being

composer

companion

acquaintance

audience

Learn to Use Words Smartly Exercise Books 1-3



C03261601 200 Pages ISBN: 9789861848648 CEFR A2

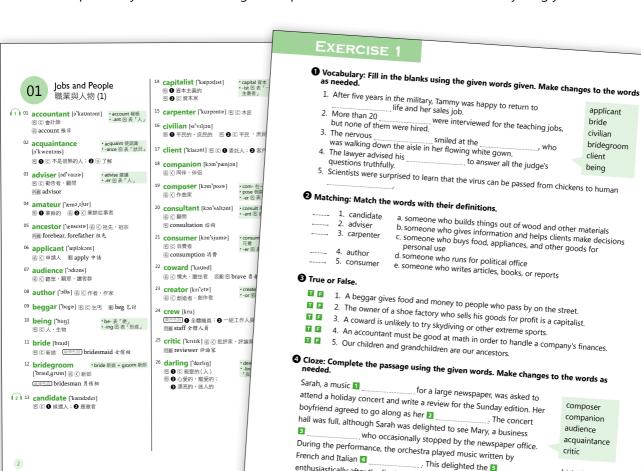


C03461601 192 Pages ISBN: 9789863184768 (CEFR B1)



C03271601 192 Pages ISBN: 9789861848594 CEFR B2

Learn to Use Words Smartly is a series of three vocabulary books with a total of 7000 mostused vocabularies. The books are divided by three levels: elementary, intermediate, and highintermediate level. The units are arranged by topics, and each vocab is listed with pronunciation, parts of speech, and Chinese translation. Aiming to achieve a "learn-then-use effect," the layout puts vocabularies on the left page and exercises on the right, which is easy for readers to memorize and put newly learned vocabs right into practice. These three books have everything you need!





C03491601 408 pages ISBN: 9789863187318

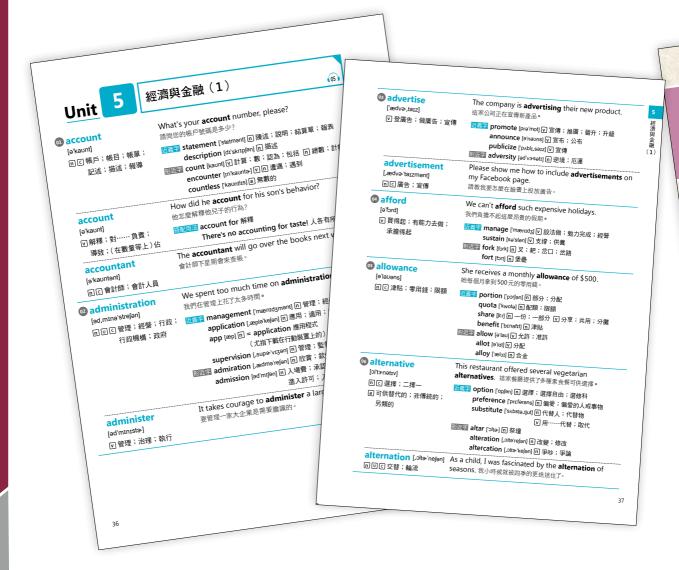
9

High-Frequency Advanced Vocabulary Builder

High-Frequency Advanced Vocabulary Builder is an English vocabulary textbook featuring high-frequency advanced words of high school level that are commonly found on entrance examinations.

Arranged in thematic sections—feelings, communities, health, science and so on—this book presents all the essential vocabulary arranged according to parts of speech, thus making it easier for students to expand their vocabulary. Each word is used in an example sentence in order to enhance students' mastery of that word.

It also comes with an MP3 CD to help students memorize the words, and includes guizzes to test students' progress.



Test

Learn Smart! Dixon Phrase

This book contains 470 of the most common English idioms along with a thesaurus and in-depth explanations of each idiom. It is divided into 39 units based on frequency of use and difficulty.

Idioms are presented in order from easy to challenging, and the book contains plenty of conversations, sentences, and exercises to help review and build upon the new idioms learned. By helping to cultivate a knowledge of idioms, this widely-used classic book helps substantially enhance a learner's English competence.



C03301604 352 pages (CEFR B1) ISBN: 9789863183440

The School Test Unit 學校考試 😡 Sandra and Nick talk about their history test. 珊卓拉和尼克在談論歷史考試。

> Hey Nick, where have you been? I'v to call you up¹ for a few hours, bu Sandra:

answered your phone! Did you ju

No, I've been awake for a few ho I forgot to turn on my cell pho Nick:

Come in and take off⁴ your jac

comfortable.

We don't have time to chat h Sandra:

Put on⁵ your jacket and let's

Why? Nick:

We have that big history to

Sandra: I'll study for it sooner or Nick:

What's the rush?

The test is in three hour

Sandra: Yikes! I forgot! We'd b away7. Let me call my Nick:



珊卓拉: 嘿,尼克,你到哪去了?我**打電話**找你找了好幾個小時, 你都沒接電話!你才剛起床嗎?

不,我醒來好幾個小時了。我想我早上忘記**開**機了。進來 尼克: 脫下夾克,別拘束。

珊卓拉: 我們沒時間在這裡聊天了。把夾克穿上,我們快走吧

尼克: 為什麼?

珊卓拉: 我們要準備歷史大考了。

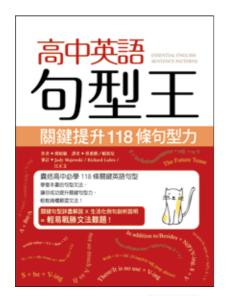
尼克: 我**遲早**會準備的,急什麼呢?

珊卓拉: 考試再過三個小時就要開始了! 尼克:

天啊!我都忘了!我們最好**馬上**出門。我要叫我媽來**接**我 們,送我們到圖書館。







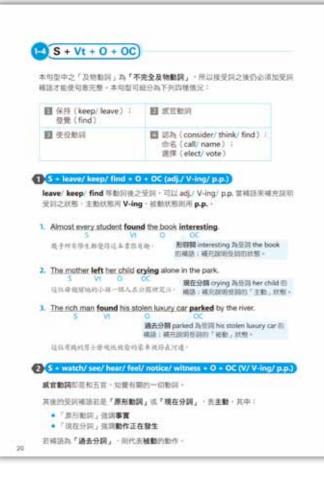
C09061601 308 pages (CEFR B1) ISBN: 9789863187592

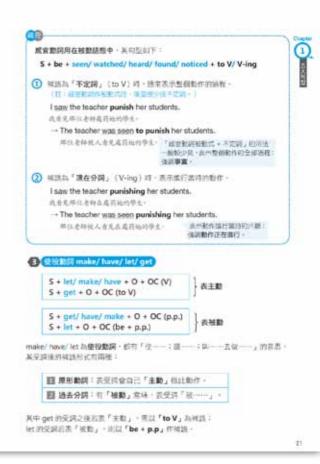
Essential English Sentence Patterns

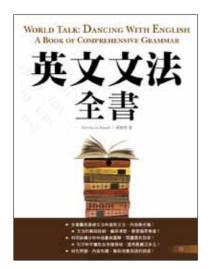
Essential English Sentence Patterns is an informative and useful book for students ambitious enough to master essential English sentence structures of high school level.

It includes a selection of 118 English sentence patterns divided into 17 chapters, which are carefully placed in a systematic order so that students can easily remember them and enhance their grammar skills. Each sentence pattern demonstrates a grammar idea first, and is followed by example sentences with detailed explanations. Supplementary grammar sections are included if there seem to be confusing concepts that students might misunderstand.

A practice section is included for every sentence pattern, and there is a review section in every chapter to test and improve students' understanding.







C02312001 976 pages CEFR B1 ISBN: 9789863182603

A Comprehensive Handbook of English Grammar and Usage

Your First Choice for Enjoying English Grammar

This comprehensive grammar book contains the important grammar rules and usage you need to know in order to gain high scores on English tests and communicate effectively with the world.

Comprehensive Grammar Rules: This book gives you clear explanations of a wide variety of grammar rules and shows you how to apply them to useful and interesting sentence structures.

Diving Deep Into English and Notes: To understand more complicated grammar rules, idiomatic usage, and many significant differences between spoken and written English and between British and American English, you can explore the Diving Deep Into English and Notes sections.

Interesting Rhyming Examples: In your hands, you have thousands of humorous rhyming sentences to help you improve your ability to dance with English. Your understanding of English grammar and culture will be greatly enhanced by reading these interesting examples in a wide variety of subjects that are based on either real life or the exciting world of imagination. Enjoy rhymes and improve your pronunciation while studying this grammar book. Through enjoyable reading, you will see the grammar rules put into fun practice. Grammar rules become much easier for you to remember when you play with them.

Colorful Layout Design: This new edition applies color printing. You will find it easier to understand difficult grammar points with the help of a clear colorful layout that breaks complicated English grammar rules into small comprehensible pieces.

Illustrations and Pictures: Clear entry layout with vivid illustrations and pictures will help you easily understand difficult grammar rules.

Cross-References: Extensive cross-references help you find information easily.





English Grammar & Practice

Basic

The Fun Grammar Book teaches all the basic grammar rules you need for speaking and writing in English. It is easy-toteach, easy-to-learn presentations of English grammar and exercises. The full color pictures and interesting rhyming examples in the book will help you relax while learning grammar rules.

C02371601 368 Pages

ISBN: 9789863186212

- Grammar explanations are clear, simple, concise, and easy to teach and learn.
- Real and lively examples show you how grammar rules work and how to avoid common mistakes.
- Humorous and fascinating rhyming sentences enhance your understanding of and familiarization with English grammar. Rhymes provide fun while teaching you rules, vocabulary, pronunciation, and useful sentences.
- A wide diversity of creative exercises will guide your step-by-step success in comprehending grammar rules.
- Your writing will be improved through exercises where you match, fill in the blanks, underline the correct answers, decide whether the sentences are right or wrong, correct the mistakes, and make up, rewrite, and reorganize sentences.
- Clear entry layout with vivid color illustrations will help you easily understand difficult grammar points.







H08170802 400 pages (CEFR B1) ISBN: 9789861849669

Fun Grammar Book

Intermediate

- Grammar explanations are clear, simple, concise, and easy to teach and learn.
- Real and lively examples show you how grammar rules work and how to avoid common mistakes.
- Humorous and fascinating rhyming sentences enhance your understanding of and familiarization with English grammar.
- A wide diversity of creative exercises will guide your step-by-step success in comprehending grammar rules.

66 關係形容詞與關係副詞(2):關係副詞的用法 關係副詞 where · when · why 的先行詞分別是表示地點 · 時間 · 理由的名詞 · 這三個關係副詞在形容詞子句 中起期制作用。 1 開係副詞 Where where 引導形容詞子句·在子句中充蓄地點劃劃(at that place)修飾動詞·其先行詞建常是表示地點的 名詞(如 house - place - town 等)或含有地影准真的名詞(如 case - point - situation 等)

- The village where she grew up is very poor.
- where 引導的形容詞子句傳統先行詞 village;在形容詞子句字 where 作副詞。傳統總話歌詞 grew up。 That's the point where Lily and I disagree.
- = That's the point on which Lily and I disagree
- where 引導形容詞子句,修飾含有地點意義的先行詞 point;在形容詞子句中 where 作副詞,修飾點詞 disagree :

2 国级副詞 when

bere ? Minist

- O when 亚维形容别子句。在子句中充言時間顧問(at that time)修飾驗詞。其先行詞必須是表示時間的 名詞(如 day - time - year 印)-
- 有軒也可以省略關係副詞 when。在就定性子切中可以用 that 來代替 when。但禁省端。
- · My favorite season is spring, when flowers blossom
- when 引導非限定性形容調子句,條數先行詞 spring;在形容調子句中 when 作器詞,條數數詞 biossom。
- June looks forward to the day (when/that) she can go to the Moon.

3 開係副類 wit

- O why 引導形容詞子句。在子句中作類因闡調。其先行詞是名詞 reason。 ● 也可以用 that 代替 why 來商代先行詞 reason。運可以貨幣 why 其 that。
- Do you know the reason (why/that) Kay is absent today?
 - -- why 是關係副詞、可以用 that 取代、引導形容詞子句、像數先行詞 reason why/that 皆可對嗎。
 - = Do you know why Kay is absent today.
 - -- 而除了先行詞 reason:由這問連接詞 why 引導一個名詞子句,整體子句作動詞 know 的受詞,why 超 the reason for which -
- . The reason (why/that) she told that lie is still not clear to me.
- -- why/that 使赖先行詞 reason。並引導一個形容詞子句。
- = Why she told that lie is still not clear to me
- 一条除了先行詞 reason·由廷茂連接詞 why 引導一個名詞子句·整個子句作主詞。

Exercise 66

1 選擇填空。 1. This is the house B. where A, when 2. We are living in a fantastic age, the who A. from which B. when 3. Is that the reason you do not want to ta A. how C. why 4. We have postponed our picnic until Sunday, A. when B. / 5.1 know the reason Trish wants to learn 5 A. how B. when C. why 6. This is the church my grandmother use C. why D A, when B. that 7. Nancy has never been to Paris, but it is the city A. where she most wants to see C. in which she'd li 8, she most wants to see D, that she'd like t 8. Do you remember the huge wind farm A. when B. where C. that 9. This crowd of Olympic athletes will only go to a rest allowed. A. when B. where 10. Did Sam understand the reason C when A. why B. where 根據括弧裡的文字提示,用恰當的關係與完成以下句子。 1. I will move to a place 2. That's the art museum (Lily 和我上颌鼻鞘的) 3. Kate refused to give me a reason 4. I will never forget the day (在丹俳第一次見到你的郑天) 5. Mom will never forget her happy years of Guam. (她度絕的那些年) 6. The movie reminded me of the four years (我在部隊的新四年)

Let's See Grammar

Basic



C02390801 336 pages (CEFR A2)

ISBN: 9789863182092

Intermediate



C02400801 452 pages (CEFR B1)

ISBN: 9789863182108

- Seeing 2000+ real photos and colorful illustrations help learners gain a broader understanding of key concepts in grammar
- Learning clear explanations and immediate practices help learners prepare for various English grammar exams
- Believing perfect grammar and writing skills encourage learners to express individual opinions and ideas confidently





Easy Ways to Avoid **Errors in English**

This book shows you the most common errors in English and gives you clear explanations about how to correct them. It also offers you interesting examples of how English grammar is used in the real world. It explains vocabulary, easily confused words, idioms, spelling, formal and informal styles, and many of the differences between American and British English.

This colorful and useful book is a simple-touse and dictionary-like grammar book. It is a valuable book to help you prepare for taking the TOEFL and other English tests.

(資訊科技/電腦科技/軍事科技/軟體科技)

I had only two weeks to learn about modern management



C02452001 520 pages (CEFR A2-B1) ISBN: 9789863186038



Elementary Advanced

English Composition



Elementary

H09031601 256 pages ISBN: 9789866963520

(CEFR A2-B1)



Advanced

H09041601 264 pages ISBN: 9789866963568

CEFR B1

- Complete with beautiful illustrations throughout, this book makes learning English easy and efficient!
- Within a very short time, readers can greatly improve their English writing ability!
- Sentence Analysis: sentence patterns are made easy to understand with the help of abundant images.
- Paragraph Structures: through a step-by-step process, the book guides readers to develop paragraphs progressively and correctly.
- Immediate Practice: with interspersed practice, readers are able to immediately use what they have just learned.
- Picture Writing: different scenarios are accompanied by various comic pictures, providing a fun way to generate inspiration.





Go on a Trip!

English for Traveling and Tourism

Go on a Trip! English for Traveling and Tourism is a great learning material designed for students who are preparing to use English as tourists or in the tourism industry. The book contains 23 chapters on various topics including airports, hotels, transportation, shopping, food, and hospitals. These chapters include all possible types of conversations that readers may engage in while traveling. With this book, readers can and will enhance their travel-related English skills.

Key Terms With Colorful Photos

A wide selection of essential words and phrases for traveling and tourism, accompanied by colorful photos to help learners understand and memorize them easily and effectively.

Conversations With Substitutions & **Follow-Up Practice**

Authentic conversations give learners great opportunities to simulate dialogues in various contexts. Substitutions for phrases, sentences, and words in conversations are provided for learners to practice alternative expressions. Follow-up practice encourages them to utilize target sentence patterns and enhance their understanding of conversations.

Useful Expressions

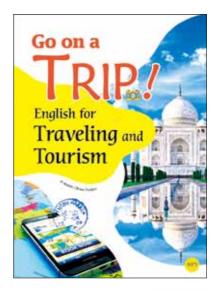
Plenty of handy sentences help learners cope with all possible situations. Once they pick up these sentences, they will travel with ease and confidence.

Focused, Comprehensive Exercises

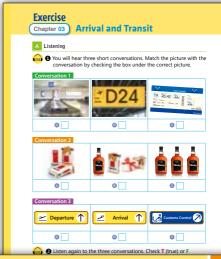
Each chapter is followed by an exercise that provides comprehensive practice in listening, reading, and speaking. These exercises are good tools for readers to evaluate their own learning and pinpoint what they have to improve.

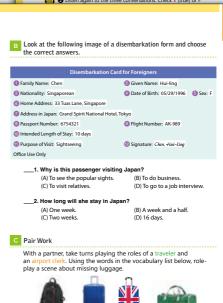
More Information With Colorful Illustrations

Additional related information is provided in certain chapters. Clear and colorful illustrations are great aids for learners to digest this extra information.



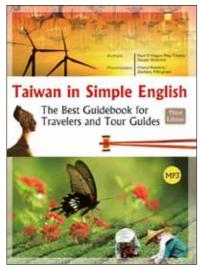
C45151601 264 pages (CEFR A2-B1 ISBN: 9789863187455





Taiwan in Simple English

The Best Guidebook for Travelers and Tour Guides



C45041601 224 pages ISBN: 9789863180357 CEFR A2-B1

This book is comprised of 32 interesting articles that introduce Taiwan from different perspectives, including its geographical position, customs, daily life, historical background, and present development.

Each unit of the book is divided into four sections that serve different functions. It begins with a few short passages that provide information concerning various aspects of Taiwan. Then the next section has a quiz based on the short passages, which helps you to focus on reading carefully and test your comprehension.

In the Conversation section, you and a partner will talk about the subjects from the passages. Practicing the lively conversations about the articles will enhance your abilities in oral English. The Practice section after the Reading Passage and Conversation offers you the opportunity to review what you've learned. The valuable practice in each unit includes listening, reading, and writing.

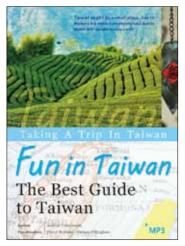
In addition, there are many colorful illustrations with explanations that will help you to fully appreciate Taiwanese culture, food, and scenic spots. Sometimes, one or two additional passages are provided at the end of the unit to enrich your knowledge about Taiwan. While reading this book, you will have the opportunity to take a close look at the beautiful island of Taiwan and be surprised to learn that using English is both easy and fun!



Ethan

So, in summer, it's really hot!





C45091601 240 pages CEFR B1 ISBN: 9789863180982

Fun in Taiwan The Best Guide to Taiwan

Taiwan is a small country with a rich diversity of scenery, history, food, and culture. For tourists coming to the island, there's a lot to see and experience. This book will take you around Taiwan and introduce you to many aspects of life and culture here.

There are 27 chapters, which have been split into six major topics: Introduction, Travel and Accommodation, Food and Beverages, Shopping Experience, Scenic Spots and Attractions, and Customs and Festivals.

Each chapter includes a reading passage, two dialogs, two exercises, and extra information. This book gives you an opportunity to broaden your vocabulary and enhance your reading comprehension and speaking skills. Features of each chapter:

Vocabulary

Essential words that you need to pay extra attention to are listed at the beginning of each chapter. Take a look at all the vocabulary before you go on to the passage.

Reading passage

Each chapter contains a reading passage on the main topic. Detailed information about Taiwan's culture, history, religion, language, food, or attractions is provided in the passages.

Although the weather in Taiwan is mostly warm and humid¹⁶, the winters can get quite cold, especially in the north. In Taipei, it's not unusual for the temperature to fall below 15°C in the winter. High up in the central mountains, it often snows between December and February, in other parts of the country, the difference between summer and winter is less obvious. In fact, Taiwan's most southerly region is called Hengchun **100**, which means "constant spring" in Chinese.

Most of Taiwan's rain falls in the summer months, and July through September is the typhoon season. These extreme weather systems bring strong winds and heavy rain, and they can cause a lot of damage in both urban" and rural and areas.

Reading Comprehension

Multiple choice questions will help you test your comprehension of the information in the passage.

Dialogs

Each chapter has two dialogs based on the information given in the passage. By reading the dialogs with a partner, you can practice your conversation skills and learn how to talk about Taiwan in English with your foreign friends.

Vocabulary Test

The tests will help you review the vocabulary in each chapter and help you remember the words more fully.

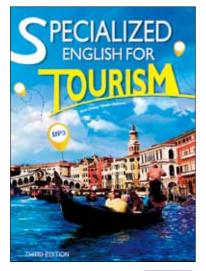
Extra Information

At the end of each chapter, there are a few short passages that contain additional information about Taiwan.

Colorful pictures

Colorful pictures are used throughout the book to give you to better understanding of the reading passages and extra information. We hope this will help you learn English in a more relaxing way.





C45121601 240 pages CEFR B1 ISBN: 9789863183655

Key Features

- Key Terms
- Practical Dialogues
- In-Depth Readings
- Useful Expressions
- Practice Exercises
- Colorful Illustrations
- Audio Material Recorded by Native English Speakers

Specialized English for Tourism

Third Edition

As an essential language guide to travel and tourism, *Specialized English for Tourism* covers a wide range of travel-related topics, from booking airline tickets and maneuvering through airport procedures, to planning personalized itineraries and dealing with common travel concerns.

By detailing various travel situations, this guide provides readers with practical dialogues, key expressions, helpful vocabulary, and useful practice exercises. Filled with colorful illustrations, the book also offers a fun, interactive learning experience.

Whether you are a backpacker, a student majoring in tourism, or a professional embarking on a business trip, Specialized English for Tourism holds the golden ticket to a safe and pleasant trip. So sit back, and enjoy the ride!

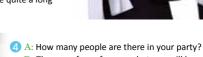


Useful Expressions 📴

A Getting Seated

- 1 A: Hello, I'm William Hong. I reserved a table for this evening.
 - B: Good evening, Mr. Hong. Please follow me to your table.
- 2 A: A table for four, please. We don't have a reservation.
 - B: Sorry, all of our tables are full now.
- 3 A: How long do we have to wait for a table? B: About 30 minutes. We have quite a long

line at the moment.





- B: There are four of us now, but one will be coming along later.
- (5) A: We'd like to sit by a window. Is that possible? B: I'm sorry. All our window tables are taken.
- A: Please let me know when a table is ready. B: Your table is ready. Please come with me.

R Questions About the Menu

- 1 A: 1 May we please see the menu/wine list?
 - ② Do you have a menu in Chinese? B: I'll bring some/one over to you immediately.
- 2 A: Would you like some wine with your meal? B: Yes, I think so. Can you recommend a nice
- 3 A: Are you ready to order?
 - B: ① Yes. We would like to order now.

wine at a reasonable price?

② Could you please give us a few more minutes?



Traveling With English

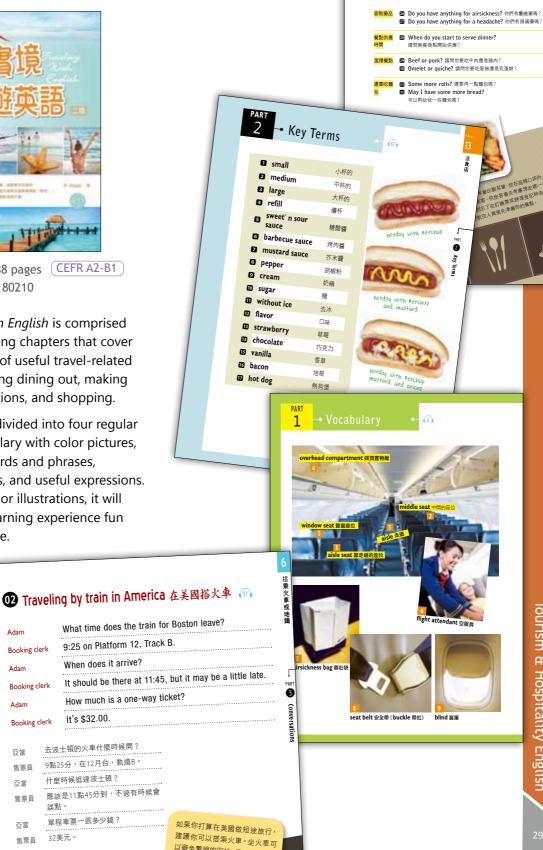


C20082001 288 pages (CEFR A2-B1) ISBN: 9789863180210

Traveling With English is comprised of 23 interesting chapters that cover a wide range of useful travel-related topics including dining out, making hotel reservations, and shopping.

Every unit is divided into four regular parts: Vocabulary with color pictures, important words and phrases, Conversations, and useful expressions. Filled with color illustrations, it will make your learning experience fun and interactive.

Adam





H20042001 368 pages (CEFR B1) ISBN: 9789863185260 **English for Tourism**

An essential language guide to tourism, English for Tourism covers a wide variety of travel-related topics, from booking airline tickets and maneuvering through airport procedures to planning personalized itineraries and dealing with common tourism concerns.

By detailing various travel situations, this guide provides readers with practical dialogues, key expressions, and helpful vocabulary. Filled with color illustrations, it will also make your learning experience fun and interactive.

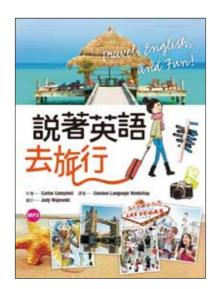
Key Features

- Practical Dialogues
- Sample Sentences
- Color Illustrations





Travel, English, and Fun



specifically designed for readers with pre-intermediate conversations, key phrases, vocabulary with illustrations, useful sentences, and travel information . . . etc.

Study Points

This is a simple and useful English book for tourism, level. There are 14 units in total. Each unit consists of: daily

WISA .

Gate 14:35 3B

^{登機門} 開閉時間: 14:35 3B

opsticks 筷子

visa 簽證 Visa on arrival 落地簽證

Visa-free 免簽證

30-04-98

Departure

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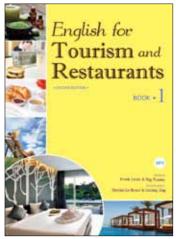
English for Tourism and Restaurants

CEFR A2-B1

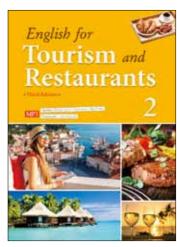
Books 1-2

This book will help you:

- Get familiar with the tourism and restaurant industries through over 100 dialogs about various kinds of situations.
- Learn the essential grammar through simple sentences and clear charts.
- Enrich your vocabulary by studying the "Words & Phrases," "Word Power," and "Phrase Focus" sections.
- Strengthen your listening comprehension by doing lots of listening training.
- Improve your speaking skills by frequently doing the Pair Work.
- Deepen your understanding of English for the service industry by doing the large number of exercises.
- Understand certain English items by referring to a great number of colorful pictures.



C39030801 216 pages ISBN: 9789863183624



C39270801 200 pages ISBN: 9789863186878





Tourism & Hospitality English Conversation



C39381601 400 pages (CEFR B1) ISBN: 9789863186052

This book is written especially for those who want to enter the tourism or the restaurant industries. Divided into three subject areas—Hotels, Restaurants, and Tourism—this book contains dialogues for various situations and provides learners with a wide range of useful sentence patterns and expressions. At the end of each chapter, learners will benefit from a practice section to exercise and review what they've learned.



Chapter-12 Receiving Customers in a Restaurant 在餐 請客人等候座位 **Asking Customers to** Dialogue Head Waiter → H) H) Good evening. Welcome to the Wonderland Restaurant. Do you have a reservation? C) No, we don't, I'm afraid. H) That's all right. How many people are in your party? C) Five. H) OK. I'm afraid we don't have a table for five available a Would you mind waiting until a table becomes available? Or I can sit two of you now and the other three in about 1 C) About how long do you think we'll have to wait for a five-H) There should be one free in about 20 minutes. C) OK. We'll wait.

H) Wonderful. May I have your name, please?

1 available [ə'veləbl] (a.) 有空的;可利用的

your table ready.
[fifteen minutes later]

C) Yes. It's Anderson.
 H) OK, Ms. Anderson. If you'll just take a seat over there,
 I'll call you when we have

Enjoy Your Stay

English for the Hotel Industry

Enjoy Your Stay is a complete course for trainees and employees in the hotel industry, as well as students taking hospitality courses and general readers interested in the industry.

This book is comprised of 30 units that meet the practical needs of industry-related personnel. Topics include reservations, checking in, services and facilities, housekeeping, emergencies, problems and solutions, checking out, and staff training. You will learn how to deal with guests properly in various situations, and will build your service skills.

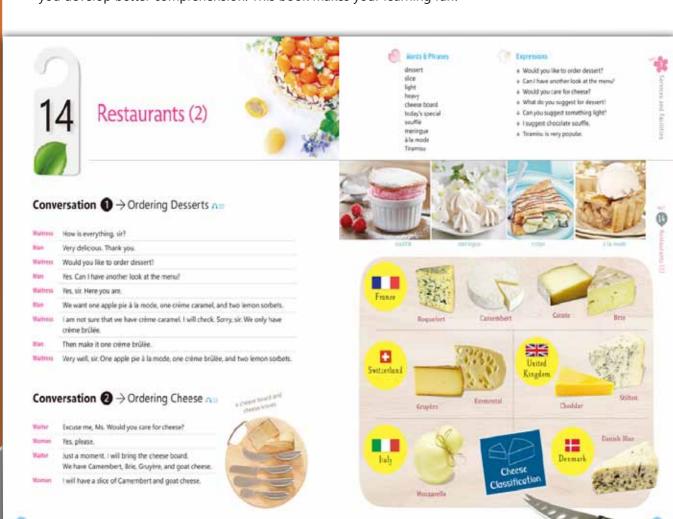
Every unit is divided into four regular parts: Conversation, Words and Expressions, Activity, and Exercises. By following the sequence, readers will study all aspects of English —

ENJOY YOUR STAY
English for the Hotel Industry

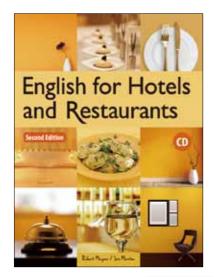
C39090801 184 pages ISBN: 9789863183495

CEFR B1

speaking, listening, reading, and writing. Practical illustrations are also included in this book to help you develop better comprehension. This book makes your learning fun!



English for Hotels and Restaurant



C39150801 136 pages (CEFR A2-B1) ISBN: 9789863181224 This book is designed for the purpose of training college students that are taking catering and hospitality courses or for those who are in this service industry and want to continue with their training.

The subjects are divided into Restaurants (Part I) and Hotels (Part II) and arranged by the service procedures, which allow you to learn step by step and strengthen your practical skills.

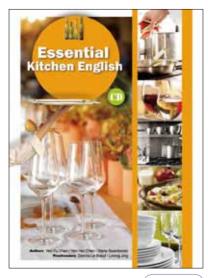
Contents and Features

- 1. Conversations
- 2. Pair Work
- 3. Practical Illustrations
- 4. Expressions and Words
- 5. Exercises
- 6. Audio CDs





Essential Kitchen English



C44081601 120 pages ISBN: 9789861848686

CEFR B1

Essential Kitchen English is a textbook designed for students studying about hotels and restaurants and other food service related fields. The book consists of eight units that introduce the basic kitchen equipment and various kinds of beverages. Each unit is divided into four parts: Vocabulary, Sentences, More Expressions, and an Exercise.

Basic Features

- There are 20-25 subject-related colored illustrations in each unit to help improve your comprehension of the material.
- Learn the essential kitchen vocabulary words and their usage through simple and useful sentences.
- Get familiar with the common kitchen expressions for various situations by studying the "More Expressions" section.
- Deepen your knowledge related to the kitchen by doing each "Exercise" section.





Essential Restaurant English Books 1-2

C44201601 104 Pages ISBN:9789863182696

Essential Restaurant English Book 1 & 2 are textbooks written for students studying cooking and restaurant management. They are specially designed for those who want to enter the hospitality industry.

The two books consist of 15 units that introduce practical English that you can use every day in a restaurant. By reading through the book, you will not only enrich your vocabulary but deepen your understanding of English in the service industry.

Each unit is divided into four parts: Vocabulary, Sentences, More Expressions, and an Exercise.

Basic Features

- There are more than 20-25 subject-related colored illustrations in each unit to help improve your comprehension of the material.
- Learn the essential restaurant vocabulary words and their usage through simple and useful sentences.
- Get familiar with common restaurant expressions for various situations by studying the "More Expressions" section.
- Deepen your knowledge related to the restaurant service by doing each "Exercise" section.





C44101601 120 Pages ISBN:9789861849096





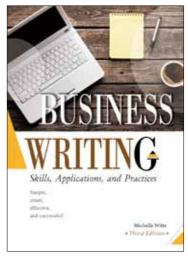
Business Writing

Skills, Applications, and Practices

Business writing is the type of writing used in today's business world. It includes letters, emails, faxes, memos, presentations, reports, resumes or CVs, and other kinds of documents.

Who are the readers of business writing?

Business writing is read by people who want information, not pleasure or relaxation. Instead of enjoying the plot of a long story, business readers first want to get to the end—the recommendations or conclusions. Business writing should be clearly formatted with short paragraphs, headers, and bulleted or numbered lists. People in the business world don't often have a lot of time to spend reading the documents they receive. A piece of good business writing should let your readers understand the main ideas by just skimming only the information that is relevant to them.

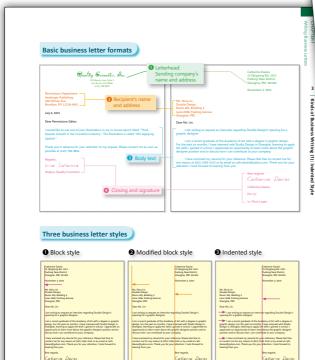


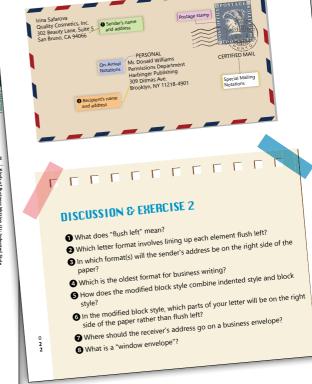
C19401601 400 pages ISBN: 9789863183648 CEFR B1-B2

Envelope

What is the function business writing?

Business writing is often used to make decisions; for example, to hire a new employee, to change the team on a project, to cancel a partnership with another business, or to buy a product or service. Readers may use business writing to communicate information to other people in a speech or meeting.





Your Guide to BUSINESS ENGLISH Archer The Perry • Poodmake | Richard Lides

C44240801 256 pages (CEFR B2) ISBN: 9789863183716

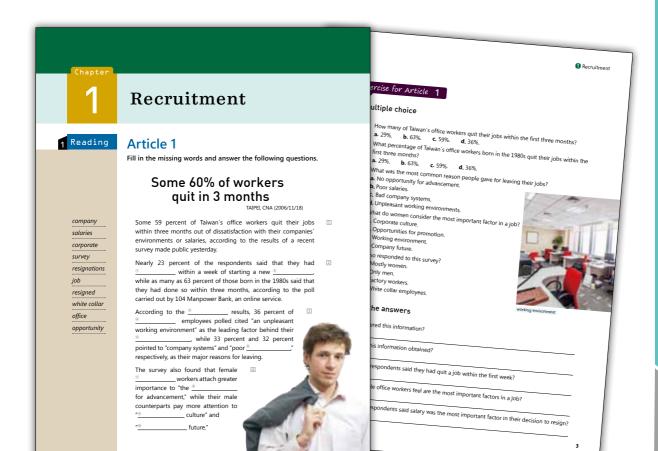
Your Guide to Business English

This book will develop your skills in the global language of commerce—English. Whether you are preparing for your overseas MBA program or test for business English proficiency—or simply want to communicate better in business relations, this book provides vital skills and knowledge.

Each chapter begins with an article that explores some aspect of business in great detail. The articles cover any range of topics—from Advertising to Finance to International Trade—and provide essential vocabulary and grammar structures. Be careful—the articles are not easy! They closely follow newsmagazine and business news structure and content.

Each article is followed by a series of activities designed to enhance language ability along with greater understanding of the business-related concepts. Many of these activities are modeled on questions from the major standardized tests—TOEFL, TOEIC and IELTS—allowing you to train for these tests as you develop your more general business language skills. The activities are designed to be in-depth and challenging.

Each chapter ends with a listening passage or activity that presents not only a different set of skills development, but also ideas that directly counter the ideas in the article. This will give you the chance to engage in critical thinking as you develop language.

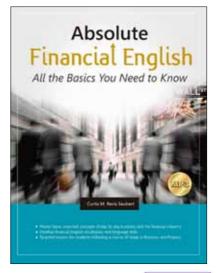


Absolute Financial English

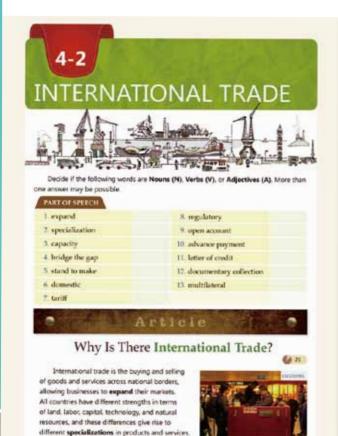
All the Basics You Need to Know

- Master basic, essential concepts of day-to-day business and the financial industry
- Develop financial English vocabulary and language skills
- Targeted lessons for students following a course of study inBusiness and Finance

Absolute Financial English: All the Basics You Need to Know is a textbook devised specifically for students studying in finance-related fields. Suitable for high-intermediate students and above, it contains six units and 44 sections covering a wide range of basic financial topics, including Financial Situations in a Corporation, Money and Banking, Accounting, Trade and Commerce, Business and Investment, and Economy Issues. It also includes a wealth of financial vocabulary and phrases, as well as explanations for financial idioms and metaphors.



C19350801 280 pages (CEFR B2-C1) ISBN: 9789861849904



Such specialization may result in excess production capacity for certain goods and services, which can be traded for goods and services from other countries

Admittedly, this is a simplified version of international trade, but this picture captures the basics: there is an uneven distribution



This is where corporations come in. Corporations willing to deal across national borders stand to make significant gains, and, if not careful enough, losses. International trade differs from domestic trade in that it is more costly, typically due to tariffs, time

costs due to border delays, and costs associated with country differences such as language, the legal system, or culture. International trade poses significant risks not encountered in domestic markets, including regulatory risk, political risk, war, and natural catastrophes.

Different methods of payment must also be negotiated open account (goods are delivered before payment is made), advance payment (payment is made before goods are delivered), letter of credit (an intermediary bank pays the seller once all terms of the

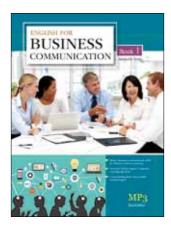




collection (the title to goods is not transferred until the draft is paid).

International trade is somewhat regulated by multilateral treaties like the General Agreement on Tariffs and Trade (GATT) and World Trade Organization (WTO). that have attempted to promote free trade while creating a globally regulated trade structure.

English for Business Communication Books 1-2



C43100801 152 pages ISBN: 9789863185680 CEFR B1

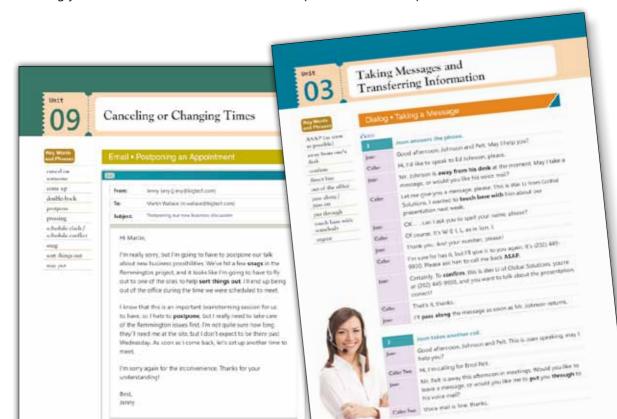


C43110801 120 pages ISBN: 9789863185697 CEFR B1

Business Communication is the type of communication used in the business world. The scope of it comprises telephone manners, making appointments with colleagues and clients soci, alizing with people of your trade and others, making speeches and presentations, running meetings, negotiating and persuading, promoting sales, problem solving, reading and writing business documents, and hunting for

a job. All of the above are skills you're going to need in your day-to-day work environment or for any business—related occasions and activities.

English for Business Communication provides a variety of communication skills and techniques for different business occasions. The books are divided into 57 units, and each unit deals with a specific theme, helping you focus on one area of business know-how and learn it quickly and thoroughly. Most units begin with an introductory description or lively conversation, with "Sample Sentences" following, to help you explore and expand on the theme. "Exercises" come at the end of each unit, offering you a chance to review the content and practice the useful phrases.



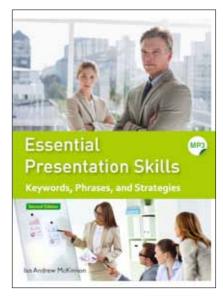
Essential Presentation Skills

Keywords, Phrases, and Strategies

Essential Presentation Skills: Keywords, Phrases, and **Strategies** is a book that will help ESL learners to master the skills of presentations in a second language.

The exercises at the end of each unit will help you to review the important points you have read about. These exercises also offer you a practical opportunity to practice your speaking skills. Your teacher can lead you through all the lessons in the book.

You can also go to the table of contents to look up the exact situation for which you are in need of a phrase and find an example that will help you when you're working on an actual presentation.



C19390801 176 pages (CEFR B1) ISBN: 9789863182429



_earning About the Audience

$1\rightarrow$ Politics, culture, and language

to highlight or stay away from?

Your ultimate goal is to deliver a clear message about the subject; however, to do that successfully, you must establish a good relationship with the audience. You can create good rapport with the audience members if you research information beforehand about their politics, culture, and language.



- Will engaging the audience with questions be offensive or inappropriate?
- 3 Is humor appropriate or not? And if so, what kind?
- Are there other non-native speakers in the audience? Will you have to simplify your language?

2→Professional backgrounds

Detailed information about your audience's professional background can also be extremely valuable. Knowing the professional roles, titles, and responsibilities of the audience members can help you decide what you want to say to them and how you want to say it.



- Does the audience include salespeople, technicians, managers, or entry-level staff?
- 2 Have any audience members been employed by other
- 3 Are there any mutual relationships with previous employers?

3→Technical knowledge

Another bit of helpful information about audience members is their level of knowledge about the subject matter of your presentation. Knowing what your audience knows can help you present the material at the appropriate level—especially if the information is technical

- How familiar is your audience with the technical parts of your presentation?
- 2 What is the audience's area of expertise/level of education?
- 3 How many years of experience in the field does the audience have?

4→Opinions and values



In 380 B.C., Aristotle said, "The fool persuades me with his reasons; the wise man persuades me with my own.

Certainly, this idea remains true today. Here are some in-depth questions to consider about your audience's opinions and values:

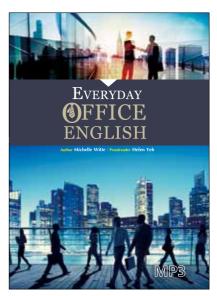
- What is the audience's position regarding the subject matter?
- → Is your audience already for or against what you are going to say?
- 2 How does the audience feel about you as the presenter? → Are there people in the audience who know you?
- Will audience members be skeptical or supportive? → What are the audience's expectations?
- What kind of presentation is the audience used to?
- → What is the audience's standard of excellence?
- Are audience members attending because they want to be here? → Do they actually care about what you have to say?
- How will audience members benefit from the presentation?
- → Can you give them valuable information
- What kind of information will be valuable to this particular audience? → What motivates the audience?
 - → How can audience members be inspired to act or buy?

Everyday Office English

Everyday Office English is a thorough guide that's tailored for professionals seeking to refine their Business English.

This book is comprised of 36 units that cover daily situations in the office. Each unit is divided into four parts—Dialogue, Useful Expressions, Key Terms, and Review Questions, using real-life international business scenarios to develop your ability to express English accurately and clearly in a business context. It offers a logical progression for learning the language required for entry into the workforce.

Practical illustrations related to each topic are also included to help you expand your vocabulary and improve comprehension. Correspondences and contracts are featured in the appendix to let you master your business writing and presentation skills. **Everyday Office English** sets the scene for demonstrating how to communicate internationally in business so that you can be fully equipped with the language needed to work in an English-language office. Have fun talking shop!



C43081601 216 pages ISBN: 9789863184706

CEFR A2-B1





Jared, in the product development department, presents a new product to shareholders with a slide sho

As you all know, our Ethersole athletic shoe has been a huge hit. We believe our new children's line, with its first design, the Etherkid, will help us capitalize on that success.

As you can see from this slide, the Etherkid is based on the Ethersole design, but it comes in a wider color range and with iron-on initials We think kids are going to go nuts for these initials.

This slide explains the profit margins we predict for the Etherkid. which we plan to roll out in Fall 2016. Having the existing infrastructure means our production costs for this product will be much lower, giving us a higher profit margin. We think the Etherkid is going to be a goldmine.

Shareholder: Who's your target here?

Well, we don't want to stray too far from the Ethersole brand, which was marketed toward serious runners. Therefore, we're aiming the Etherkid at children who are interested in athletics and style-and parents who want their kids to have the best equipment

Shareholder: And does the research show that the market will support another

Oh, absolutely. Our market research found that there is a huge,

product like this? lared: unmet demand for a shoe like this





- 1. I don't really see a lot of sales potential here
- 2. This product is going to open up a whole new market for us.
- 3. This is going to extend our brand.
- 4. We're offering a product no one else is selling.
- 5. We believe this product will appeal to an untapped market.
- 6. This is going to appeal to a niche market.

- 7. What would the **profit margin** be for this line?
- 8. What's going to make this product stand out?
- 9. How is this going to affect our bottom line? 10. Isn't the market saturated with these products?
- 11. Does this product fit our image?
- 12. Can you sell it to impulse buyers?
- 13. Are you going to go for penetration pricing?





Presenting a New Produc

English for MICE

Meetings, Incentive Travel, Conventions, and Exhibitions

This book is designed for both students and business people who want to pursue a career in the meetings and events industry. The book is divided into four parts: Meetings, Incentive Travel, Conventions, and Exhibitions, with each part then further divided into four units. The book features a variety of handy real-life dialogues and hands-on activities that will help learners sharpen their English skills and build confidence.



C44170801 128 pages (CEFR B1-B2) ISBN: 9789863182405



Try to pitch your voice to the back of the room. Don't just mumble to the people in the front row. √ ● Be mindful of the "in-between words" like "unim" "shh" or "doh!" ✓ ● Don't over-use words or phrases such as "like" and "you know." Gestures play an important role. They add emphasis to your words.

- √ Gestures include arm, hand and even head movements
- √ Gesture with your hands and arms to show shape and location.
- O Outward and upward increments of your hands are positive action
- Opening your palms and occasionally touching a palm to your chest conveys a strong signal of honesty.
- Excessive repletion of gestures, even if they are good ones, however, can be distracting.

(5. Body language)

- Face your sudience and stand up straight.
- √ If you're not gesturing, keep your arms loose, hanging at your sides.

Each unit includes

1. Warming Up

This section provides readers with a few topicrelated questions that offer insight into the upcoming lesson and act as a general overview of the unit.

2. Conversations

The dialogues reflect real-life scenarios that one would encounter in professional business situations. By studying the conversations, learners can effectively grasp important phrasing and keywords.

3. Listening Practice

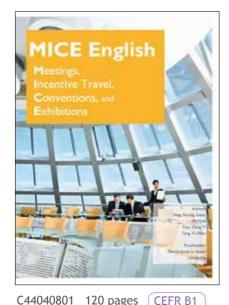
Recorded by native speakers, this activity not only tests listening proficiency but also offers learners a chance to become fully immersed in an all-English learning environment.

4. Discussion Questions

These practical questions are more specific and problem oriented than the ones in Warming Up, challenging learners to think more deeply while testing their problem-solving skills.

5. Activity

The section provides students with several handson activities that will help them deal with practical problems and apply English with ease in real-life business situations.



C44040801 120 pages ISBN: 9789861846934

MICE English

Meetings, Incentive Travel, Conventions, and Exhibitions

Business English plays a vital role in today's world civilization.

MICE English is your best choice whether you're a student who is studying Business English or an active business person who is interested in the various aspects of MICE English.

This book focuses on four Units: Meetings, Incentive Travel, Conventions, and Exhibitions. Every unit includes four chapters, each of which provides the definition of its main topic and other related issues. The beginning of each chapter shows you the specific learning goals and also provides an overview of the material so that you can easily understand what you're going to learn.

Features

Cultural Corner/SOS English

This section provides readers with a few topic-related questions that offer insight into the upcoming lesson and act as a general overview of the unit.

Dialog

The dialogues reflect real-life scenarios that one would encounter in professional business situations. By studying the conversations, learners can effectively grasp important phrasing and keywords.

Learn to Use Words Smartly

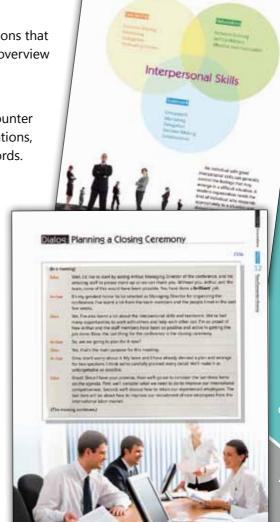
Recorded by native speakers, this activity not only tests listening proficiency but also offers learners a chance to become fully immersed in an all-English learning environment.

Activity

These practical questions are more specific and problem oriented than the ones in Warming Up, challenging learners to think more deeply while testing their problem-solving skills.

Project Activity

The section provides students with several hands-on activities that will help them deal with practical problems and apply English with ease in real-life business situations.



How to Understand English News

A Comprehensive Guide to Reading English News

This book is an essential reference tool for intermediate to high-intermediate English learners and students in applied English and journalism-related departments. Containing authentic news articles and carefully written according to several dependable global sources, this book is divided into two parts, with 18 chapters in total.

PART I focuses on introducing English news style, features, usage, and structures. It teaches you, step by step, how to understand English news by offering useful reading strategies, and it includes plenty of opportunities to practice the techniques you have learned immediately.

PART II provides a wide variety of English news, from news about world events to entertainment pieces. Each news article is accompanied by review exercises to improve your vocabulary and test your comprehension of the news.



C18190801 228 pages (CEFR B1-B2) ISBN: 9789863186960

Goals

This book aims to guide you to read and understand English news, to introduce the special usage and arrangement of English news articles, and to help you become a critical thinker by looking beyond the words to grasp critical concepts in order to fully comprehend news stories in a more systematic way.

Basic Structures of This Book

PART I: Reading Comprehension Methods

This section guides you, step by step, to understanding news English, introducing you to the grammar rules as well as to the use of idioms and special vocabulary seen in English news. The methods provided in this part will help train your reading ability to comprehend news English intensively. Numerous exercises are included in every chapter, which helps ingrain the reading tips through practical and immediate application.

PART II: Sample News Stories

This section offers a wide range of news articles covering politics, business and finance, technology, the environment, war and terrorism, health, sports, and more. The topics are categorized into 11 chapters, each dealing with a theme prevalent in the news worldwide. There are 35 news articles, and after each news article you will find three exercises: Vocabulary, Comprehension, and Critical Thinking. The questions in these exercises are designed to help English learners improve their ability of understanding English news, from absorbing information in news to critical thinking about news topics.

Breaking News English!

A Complete Guide to Understanding English News

MOST COMPREHENSIVE BOOK ABOUT NEWS ENGLISH CURRENTLY AVAILABLE

- Reading and vocabulary based on various kinds of authentic English news articles
- Preview and Review Exercises focused on English news and feature articles
- In-depth analysis and information about the special usages and structures of news English
- Suitable for high-intermediate English learners and students in applied English and journalism-related departments

This book is suitable for high-intermediate English learners and students in applied English and journalism-related departments.

The book consists of 38 chapters that introduce news English from different perspectives, including an Introduction to News English, News Media in Detail, and News Articles and Activities. There are various kinds of authentic English news articles in this comprehensive book, covering a wide range of topic in all fields.



C18180801 208 pages (CEFR B2) ISBN: 9789863183426

This book aims to teach you about news English. As you read this book, you will learn new vocabulary and styles of news English, be able to read, understand, and talk about news in English, and also improve your reading speed and comprehension skills when reading English newspapers, articles, and magazines.

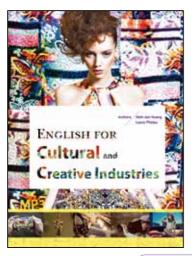
Basic structures of this book

Preview Exercises Provide discussion questions focused on the introduction to news features as well as vocabulary studies. These preview exercises will help you understand the special usages, structures, elements, and arrangements of English news articles.

Article Include reading and vocabulary materials based on the various topics of authentic English news articles, including politics, finance, economics, business, science, technology, environment, health, medicine, sports, entertainment, life, travel, education, crime, and war.

Review Exercises Provide questions which improve your understanding of the topic, content, discussion issues, grammar, and vocabulary.

English for Cultural and Creative Industries



This book explores various topics connected with these industries—including Designer Fashion, Film and Video, Interactive Leisure Software, Music, Performing Arts, and Arts and aims to familiarize students with the diverse features of these industries through introductory articles, colorful illustrations, and multiple exercises. It is also a wonderful learning tool for increasing English vocabulary, improving listening comprehension, and strengthening reading skills.

C44160801 176 pages (CEFR B1-B2) ISBN: 9789863182580

There are six themes and 12 units in this book. with each unit divided into five sections:

1. Warm Up Activities

Each pre-reading section provides activities that prepare students for reading by assessing their background knowledge of the topic and clarifying any culture-specific information necessary to comprehend the passage.

2. Main Article

Each unit contains a passage of 500 words on a topic connected with the cultural and creative industries, along with five follow-up multiplechoice questions.

3. Dialogue

The third section is comprised of two 150-word dialogues, giving students plenty of opportunities to practice their English conversation skills.

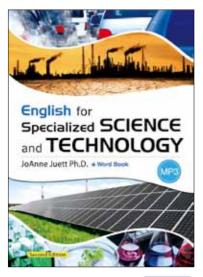
4. Cultural Notes

Each unit provides extra information and activities that build upon the unit's main text.

5. Exercises

Targeted, skill-building practice that tests student's understanding of the unit. Exercises include Matching, Listening Practice, and Individual/Group Activities.





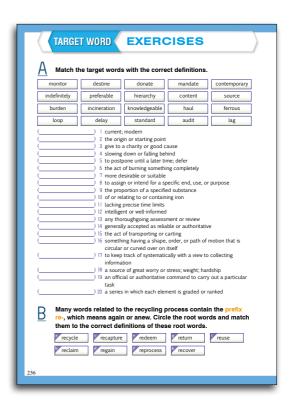
English for Specialized Science and Technology

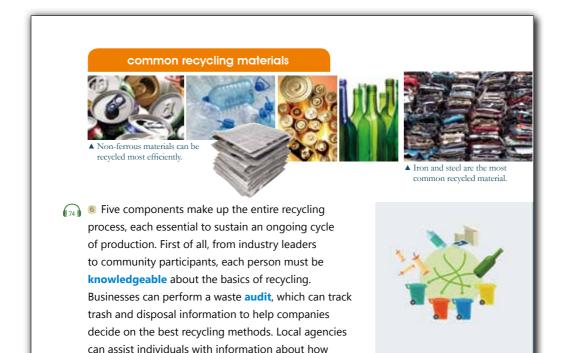
C44251601 312 pages (CEFR B2) ISBN: 9789863184287

English for Specialized Science and Technology is a textbook designed for students studying in science and technology related fields, as well as for general readers interested in scientific and technical subjects.

What is the design of this book?

This book has 47 chapters. Each chapter is an article that models a scientific or technical essay and is followed by several sets of exercises designed to help the reader identify vocabulary specific to scientific and technology writing.



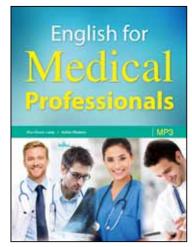


English for Medical Professionals

English for Medical Professionals is a book for medical-related majors and nursing students who are learning general medicine, and would like to communicate effectively in English. The objective of this book is to guide those students to become effective communicators in their use of the English language.

Key Features of English for Medical Professionals

- Each unit begins with *Think about it* to activate students' background knowledge of the topic represented in the unit.
- Each unit practices various listening skills, such as listening for main ideas, key points, and phrases.
- Speaking sections give the students a chance to practice speaking in practical and realistic situations.
- Vocabulary and key expressions provide the tools to communicate effectively and confidently.



C44180801 112 pages ISBN: 9789863182436 CEFR B1-B2

Each unit covers

Listening practice

A wide variety of medical based scenarios.

Speaking practice

Varied exercises develop student's practical communication skills.

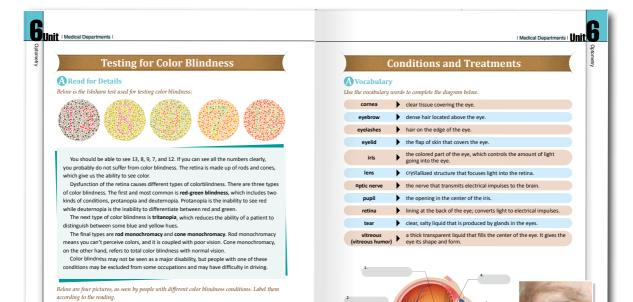
Reading

Different articles are adapted from authentic reading materials, from posters to informative brochures.

Key vocabulary and expressions

An indispensable learning tool provides medical terms and expressions.

+ Review Units, Audio Scripts, Glossary

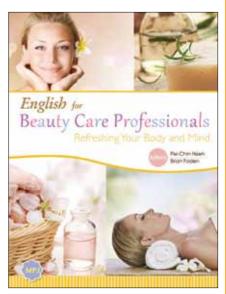


English for Beauty Care Professionals

Refreshing Your Body and Mind

This textbook is designed primarily for high-intermediate students and students in departments of beauty science, health beauty, and nursing.

- **Article.** The article in each chapter focuses on essential beauty care knowledge and information.
- Vocabulary, Phrases, and Sample Sentences.
- **Grammar in Use.** Important English grammar in each article is clearly explained with examples.
- **Dialogue.** Useful dialogues in different contexts associated with the topic serve as models of collaborative communication for students to engage in.
- **Post-Reading Exercises.** Key concepts in each chapter are the focus of these exercises.
- Audio MP3.
- **■** English-Chinese Glossary.



C44120801 200 pages CEFR B1 ISBN: 9789863180166





C13492001 420 pages CEFR B2 ISBN: 9789863184546

1200 Key Words for The New TOEIC

This book is tailored to professionals who are taking the TOEIC and want to pass with flying colors. Getting a high score on the TOEIC is not easy, but this book is designed to help you achieve just that. Unlike ordinary vocabulary books, it offers you:

- 1200 words divided into 30 concepts
- Sample sentences and related phrases
- Prefix/Stem/Suffix of words
- 60 comparisons of confusing words
- MP3 audio recordings in American/Australian/ British/Canadian accents
- 720 exercises for frequent practice





Grimm Brothers Fairy Tales Aesop's Fables

Reading & Listening Training Book

This book series introduces classic stories. Grimm Brothers Fairy Tales and Aesop's Fables, with fun and vivid illustration, making reading a joyous experience. The exercises in them also enhance learners' overall English abilities while they are reading these stories.

Each book contains two components: Main Book and Training Book.

The comprehension questions in Main Book train readers' reading skills, helping them understand classic stories effortlessly. Training Book contains vocabulary and listening exercises, guiding readers to listen strategically in order to comprehend story plots.



C46381601 216 pages ISBN: 9789863185208 CEFR B1



C46391601 216 pages ISBN: 9789863185444

CEFR B1



• thread a long, thin string to make clothes

• lively full of energy; energetic • sigh a loud, deep breath

uple said, "It is as we wished it to be, and he shall ld." And because of his size, they called him

ouple did not let him go without food, the v taller, but remained as he had been at first. ooked sensibly at the world through his eyes himself to be a wise and graceful creature, for turned out well.

sant was getting ready to go into the forest to said, as if to himself, "How I wish that there would bring my cart to me."

d Thumbling, "I will soon bring the cart. in the forest when you need it." nd said, "How can you do that? You are far

horse by the reins."



What did Thumbling want to do for

Thumbling didn't grow as time went by.

One day, the peasant needed his cart in the forest

creature a living thing

too . . . to . . . = so . . . that . . . (= You are so small that you

Tell Tales in 1000 Words Books 1-2

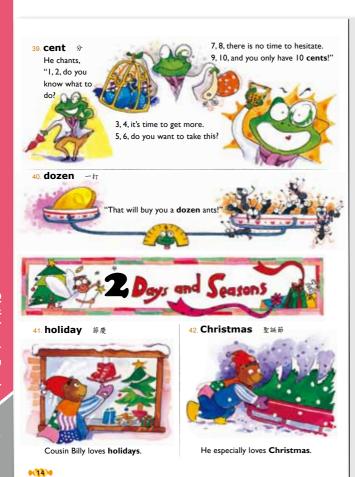


K04011601 176 pages ISBN: 9789866693339 CEFR A2



K04021601 176 pages ISBN: 9789866963346 CEFR A2

The series—*Tell Tales in 1000 Words*—uses 1000 simple English words and is filled with useful sentence patterns. This series is composed of 20 stories that happen in the imaginary world of "Zooville." The vivid pictures and stories not only inspire the imagination and creativity of a child but will also help him or her to use the words and sentence structures in the stories. Tell Tales in 1000 Words makes learning English more creative and fun!





英語歌謠

Follow Me!



K05041201 132 pages ISBN: 9789861849508 CEFR A2

K05021201 132 pages

ISBN: 9789866963476



K05031201 132 pages

ISBN: 9789866963483

Music is the best medium for efficiently learning a language. Every rhyme in this series this book has a clear tempo. Each rhyme makes use of simple sentence patterns. The music that goes with these rhymes is very pleasing to listen to. This book series has the following five features:





H22022001 ISBN: 9789866963513 CEFR A2

Let's Sing and Learn English Songs

This book is a collection of 144 famous English nursery rhymes. It introduces the historical origins of these songs and hence provides readers with valuable cultural enhancement. This book is divided into three levels based on the length of the songs, the difficulty of the sentence patterns, and the complexity of the rhymes. With ample vocabulary items, example sentences, attractive illustrations, and an accompanying MP3, it is easy for children to digest and learn these popular nursery rhymes, and thereby enjoy learning English.



