About Cosmos

Cosmos Culture Ltd., established in March 1998, is composed of intellectuals from different professions. The staff is devoted to cultural education and hopes to make a significant contribution to the inheritance and development of world culture by providing knowledge and high quality reference books to our readers.

Our aim is to make you realize that language is not a barrier or a cold tool, but a form of beautiful art, natural music, and a dancing dialog between human beings.

Main areas of books published by Cosmos Culture Ltd.:

Books for English study: Our English books cover a variety of subjects, with contents including conversation, grammar, reading, and writing, all designed with lively layouts. Our books and CDs can meet your needs, greatly improve your English proficiency in the real world, and also help you deal with upcoming exams.

Books for Japanese study: Our lively layouts and colorful print appeal to readers. Cosmos seeks to create exciting and interesting books and CDs for studying Japanese.

If you want to know more about books published by Cosmos Ltd., please visit our website at www.cosmoselt.com.tw

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Success With Reading

**Different Levels of Learning**

Levels of learning material are designed to suit readers of different levels of English ability. Readers can select books for their appropriate level to make reading more engaging and effective.

**A Wide Variety of Reading Topics**

The subject-rich articles in this book bring reading passages to life, focusing on the world’s hottest issues and attractive topics. Subjects from across different fields -- including topics from arts, history, culture, sports, and science -- enrich readers' knowledge while strengthening reading skills. Many forms of colorful graphics throughout the book also help enhance readers' learning experience.

**A Wide Range of Reading Strategies**

Learners will benefit from a wide range of practical strategies with the target to become more strategic and effective readers.

- Reading Skills contain core skills needed for readers to make progress in reading, such as identifying Main Idea, Supporting Details, Fact or Opinion, and Figurative Language.
Word Study highlights skills for building vocabulary and understanding new vocabulary in a text, such as practice with Synonyms, Antonyms, and Words in Context.

Study Strategies show the application of basic information-seeking skills such as Visual Material and Reference Sources.

Final Reviews provide bountiful reading material and probing questions that aim to examine how well readers absorb the ideas and information in the book.

Focused, Meaningful Practice Tests
This book offers multiple comprehension questions that reinforce word recognition and reading comprehension. Readers can evaluate themselves effectively by using these tests, making this book an excellent resource for use at home or in school and providing the best preparation material for the General Scholastic Ability Test, the Department Required Test, the TOEIC, the TOEFL, and the IELTS.

Where Elegant Meets Delicious
Afternoon tea refers to a small meal that used to be eaten sometime between 2:00 to 5:00 p.m. in Britain and other Commonwealth countries. It consists of a delicious spread of tiny sandwiches, scones, rolls, meats, and of course tea. People don’t “eat” afternoon tea; they “take” it. However, it has been a long time since afternoon tea was widely popular. In modern society, it’s hard to take afternoon tea at 2:00 p.m. when you’re working a full-time job.

Even though people have stopped taking afternoon tea every day, the custom survives in some parts of the world. Many people view afternoon tea as an elegant meal that only aristocrats and other very rich people used to enjoy. Therefore, it’s not rare for a group of friends to go to a fancy restaurant and take afternoon tea on a rainy Sunday afternoon as a special treat.

Hundreds of years ago, it wasn’t just rich people who took afternoon tea. Poor people who worked all day took it as well. So why do we think of afternoon tea as such an elegant tradition? The answer may have to do with the origins of the custom.

According to legend, afternoon tea was invented by the Duchess of Bedford, one of Queen Victoria’s ladies-in-waiting. It seems like the Duchess didn’t usually eat lunch, so she would always suffer from “a sinking feeling” of hunger around four o’clock.

In the beginning, the Duchess would send for her servants and ask them to bring her tea and snacks. Later, she began sending out invitations to her friends so she wouldn’t have to eat her snacks alone. Some of the guests liked these informal gatherings so much that they started organizing their own afternoon tea parties. And just like that, the tradition of afternoon tea was born.

Questions
1. What would you say is the main topic of this article?
   a. The origin of a well-known British tradition.
   b. The dining habits of Queen Victoria.
   c. The lifestyles of the rich and famous in ancient Britain.
   d. A history of the conflict between Britain and France.

2. This article is about ______.
   a. Queen Victoria
   b. the Duchess of Bedford
   c. afternoon tea
   d. rich people

3. Which of the following is probably true about the Duchess of Bedford?
   a. She was weak and sick her whole life.
   b. She secretly hated Queen Victoria.
   c. She was originally from Spain.
   d. She was a rich aristocrat.

4. Why do people believe that afternoon tea is very elegant nowadays?
   a. Because the teacups always used to be made of gold.
   b. Because the custom was started by a Victorian lady-in-waiting.
   c. Because afternoon tea is always very expensive at restaurants.
   d. Because the custom was started by a French king.

5. This article can best be described as a(n)_______.
   a. narrative essay
   b. biography
   c. informative essay
   d. myth
Target Reading

Target Reading is a series of books concentrating on teaching reading skills. Each book is comprised of 100 articles that provide attractive reading material on different themes and various topics, including Art & Literature, Business, Culture, Entertainment, Geography, Health, History, People, Sports, and Technology.

Each article is designed with six essential questions to help the readers understand the article. These questions are within the framework of the following categories:

Main Idea
The readers will have to ask themselves, “What point is the writer trying to make?” By asking this question, they will be aware of looking for an answer during the reading process.

Subject Matter
The subject matter question can help readers focus on the articles they are reading. After reading the first few lines of the article, the readers should ask themselves, “What is the subject matter of this article?” They will be concentrating instantly.

Supporting Details
The article is made up of details that support the main idea. Supporting details come in various forms, such as examples, explanations, descriptions, definitions, comparisons, contrasts, and metaphors.

Inference
Inference questions ask the readers to find the inferences and assumptions made in the article. The main goal of the question is to train the readers’ ability of critical and logical thinking.
**Vocabulary/Phrases**

Vocabulary and phrases are important in understanding an article. Imposing fuzzy meanings of some key words or phrases can lead to a gross misunderstanding of the author’s message.

**Clarifying Devices**

The author might use similes and metaphors to capture the readers’ attention and spark their imagination. The most widely used clarifying devices are signal words (first, second, next, last, finally . . . ), and transitional words (in brief, in conclusion, above all, therefore, since, because). Organizational patterns are also clarifying devices. One such pattern is the chronological pattern, in which events unfold in the order of time.

Through repeated practice with the six categories of questions, readers will be engaged and will develop an inquiring attitude towards reading. They will gradually gain the ability to catch important information from an article. Furthermore, this thinking-while-reading strategy will prepare the readers for a higher comprehension level.
Step Into Target Reading is a four-book series specially designed for beginner to intermediate level readers. Each book contains 50 content-rich lessons, with each lesson composed of a reading text and five reading comprehension questions.

The topics covered in the series are fun, diverse, and related to the readers’ everyday lives. They include Teens, Families, Education, Holidays & Festivals, Animals, Arts & Literature, Science, and Travel, to name but a few. The texts come in a variety of types, including passages, poems, dialogues, blogs, leaflets, and news clips, providing a different reading experience daily and exposing learners to a wide range of useful everyday language.

Each text is followed by five comprehension questions to help students review the content of the reading and improve their comprehension skills. The reading skills involved in these questions are:

- Main idea / Subject matter
- Supporting details
- Words in context
- Making inferences
- Visualizing comprehension
After-School Classes

A lot of students in my grade take extra classes after school. Some of these classes help students do better at certain subjects, like math or English. Others help them develop a talent, like dancing or playing an instrument. I find science very difficult, so my mom sends me to extra science classes on Wednesdays. I’m also learning to play the piano after school on Tuesdays. I wanted to know how many other kids in my grade do similar things, so I took a survey. I made this pictograph with the results.

Number of Students Taking After-School Classes (Grade 8)

<table>
<thead>
<tr>
<th>Subject</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>English</td>
<td>12</td>
</tr>
<tr>
<td>Chinese</td>
<td>16</td>
</tr>
<tr>
<td>Math</td>
<td>10</td>
</tr>
<tr>
<td>Science</td>
<td>10</td>
</tr>
<tr>
<td>Music</td>
<td>6</td>
</tr>
<tr>
<td>Art</td>
<td>8</td>
</tr>
<tr>
<td>Dancing</td>
<td>3</td>
</tr>
<tr>
<td>Sports</td>
<td>5</td>
</tr>
</tbody>
</table>

Key: 1 = 2 students

Questions

1. What does the pictograph show us?
   a. Which after-school class the writer likes most.
   b. Students’ grades before and after they took an after-school class.
   c. How many students attend different after-school classes.
   d. The price and length of each after-school class.

2. What is said about the writer?
   a. Her science grades are very poor.
   b. She doesn’t like taking piano lessons.
   c. She attends English classes on Tuesdays.
   d. She takes two after-school classes.

3. What does the writer mean by “do similar things”?
   a. Learn to play the piano.
   b. Make pictographs.
   c. Take after-school classes.
   d. Find science difficult.

4. How many students take dancing classes after school?
   a. 5
   b. 10
   c. 34
   d. 21

5. What does this symbol         mean?
   a. Two students.
   b. One student.
   c. Ten students.
   d. Five students.

St. Patrick’s Day Parade

The St. Patrick’s Day parade has been a proud tradition of this town for over 50 years. It began as a way to honor the contributions of immigrants in building this country. Now it has become a key part of our community. It is an event that everyone looks forward to each year. When the snow begins to melt, we know that the St. Patrick’s Day parade is just around the corner.

This year’s parade will be one for the history books. For the first time ever, citizens from other towns will be participating. Each town will build its own float. On parade day, these floats will move along the usual parade route. After that, everyone will be able to vote for his or her favorite float. The winning town will earn the title of “Float King” – at least until next year’s parade.

Questions

1. What is this article about?
   a. A special event.
   b. A town.
   c. A street.
   d. A vote.

2. According to the map, where does the parade begin?
   a. Near Town Square.
   b. Near the mayor’s house.
   c. Near the bank.
   d. Near the school.

3. What does it mean that this year’s parade will be “one for the history books”?
   a. It will be based on the town’s traditions.
   b. It will be remembered for years to come.
   c. It will be canceled.
   d. It will follow a different route.

4. According to the map, which of the following locations does the parade pass by?
   a. The bank.
   b. The school.
   c. The post office.
   d. The mayor’s house.

5. Where does the parade finish?
   a. Near the mayor’s house.
   b. Near Town Square.
   c. Near the clinic.
   d. Near the bank.
The series is comprised of three books catering to English learners of different proficiency levels. Each book contains 18 units and 36 lessons that provide attractive reading material on different themes and various topics, including Travel, Animals, People, Arts & Literature, Sports, Business, Entertainment, Science & Technology, Computers & the Internet, and Nature, etc. This series offers you valuable practice with real English and a wealth of reading strategies and activities designed to help you build your vocabulary and comprehension skills.

The books are for intermediate English learners and are useful for vocabulary and reading instruction at the college level.

<table>
<thead>
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<th>Level 3</th>
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</tbody>
</table>
BASIC STRUCTURES OF THE BOOK

Each lesson of the book is divided into three main parts that serve different functions and purposes.

BEFORE YOU READ

Before you read, each Pre-reading Warm-up exercise provides discussion questions to help you warm up your brain, increase your comprehension of the article, and familiarize you with the main topic.

READING PASSAGE

As you read, each short Reading Passage covers one of the many interesting topics and genres in the book, and points out target words and phrases to enhance your vocabulary and reading competence as well as foster your skills in appropriate word usage.

AFTER YOU READ

After you read, this section provides you with different kinds of after-reading activities, including:

- **Reading Skill** practices reading skills such as Making Inferences, Drawing Conclusions, Identifying Cause and Effect, Distinguishing Main Ideas and Supporting Details, and Evaluating Text Features.
- **Word Study** reinforces the appropriate usage of words and phrases.
- **Exercise** consists of Reading Comprehension, Target Vocabulary, and Critical Thinking.

These after-reading activities will help you gain a better understanding of the article and also build up your vocabulary and reading skills.
English Now! Listening and Speaking in Everyday Life

Books 1–3

English Now! is a comprehensive program for English learners looking to enhance their listening and speaking skills.

English Now! provides you with:

- **Topic Preview**: Each unit begins with short conversations that give the topic an overall introduction.
- **Vocabulary & Phrases**: We provide the students with an abundant list of useful keywords and sentence structures that are most relevant to the topic.
- **Now, Time to Listen!**: These dialogues and short talks accurately reflect typical, day-to-day encounters. The audio tracks, recorded by native speakers, familiarize students with authentic spoken English, while abundant illustrations make the learning process even more appealing!
- **Now, Grammar Time!**: Clear charts and creative exercises help students apply grammar with ease and use it in communicative contexts.
- **Now, Time to Speak!**: Task-based classroom activities motivate students to participate and communicate using English in various realistic scenarios. Simple models and easy-to-follow sample scripts make speaking stress-free and fun.
- **Now, Time to Pronounce!**: This level introduces advanced tuition on stress, pitch, and intonation, helping students understand how these factors affect meaning and to sound more like a native speaker by applying them to their own speech.
Daily English
Conversations Made Easy

This book is a must-have book for readers planning to travel, work, or study abroad. The book consists of 3 units—Social Life, Life Abroad, and Work Life—split into 26 extended chapters covering all possible topics and conversations that readers may encounter when they are in English-speaking countries, especially the US.

Each chapter has three parts:

Vocabulary:
A useful selection of new words and phrases, accompanied by colorful photos to help aid understanding and memorization.

Conversations:
Dialogues with a range of potential substitutions, which give learners sufficient practice by simulating real-life conversations.

Useful Expressions:
Plenty of handy, short sentences to help leaners handle all possible situations with confidence.
Using Magic Mind Maps to Learn 2000 Basic Vocabulary Words

This book is based on the latest and most effective approaches to vocabulary acquisition. With the help of mind maps—diagrams used to organize information visually—this book makes learning new words both easy and fun. By reading each mind map created around a single concept and its related vocabulary words, learners can almost effortlessly absorb new words.

This book contains 30 chapters and has a total of 133 extended topics, including Animals, Nature, the Internet, and more! In each topic, there are also plenty of example sentences written for targeted vocabulary words for the purpose of enhancing readers’ understanding of these words.
Guide to 7000 Basic Words

This book is an effective vocabulary builder for students preparing to take college entrance examinations. It aims to help students learn 7000 basic words using word parts (prefixes, root words, and suffixes) and etymologies.

This book contains a list of 7000 basic words, along with each word’s KK phonetic symbols, part of speech, definition, word breakdown, and origin. With attractive illustrations and accompanying MP3 audio files, this book makes it easy for students to learn these 7000 words by heart.

In addition, it equips students with effective tools to dissect unfamiliar words and define their parts independently in the future.
Learn to Use Words Smartly is divided into Book 1, Book 2, and Book 3. They are at the beginner level, medium level and intermediate level respectively. Each book is arranged according to a wide variety of topics, such as science, food and drinks, occupation, and so on. Every unit introduces many key points of vocabularies, for example, pronunciation, parts of speech, lexical meanings, example sentences, etc. Moreover, in order to help learners memorize vocabularies easily and efficiently, each unit covers the morphology of the word. All the three books contains everything you need. Don’t miss the chance to own them.
Learn to Use Words Smartly is a series of three vocabulary books with a total of 7000 most-used vocabularies. The books are divided by three levels: elementary, intermediate, and high-intermediate level. The units are arranged by topics, and each vocab is listed with pronunciation, parts of speech, and Chinese translation. Aiming to achieve a “learn-then-use effect,” the layout puts vocabularies on the left page and exercises on the right, which is easy for readers to memorize and put newly learned vocab right into practice. These three books have everything you need!
High-Frequency Advanced Vocabulary Builder

High-Frequency Advanced Vocabulary Builder is an English vocabulary textbook featuring high-frequency advanced words of high school level that are commonly found on entrance examinations.

Arranged in thematic sections—feelings, communities, health, science and so on—this book presents all the essential vocabulary arranged according to parts of speech, thus making it easier for students to expand their vocabulary. Each word is used in an example sentence in order to enhance students’ mastery of that word.

It also comes with an MP3 CD to help students memorize the words, and includes quizzes to test students’ progress.
Learn Smart!
Dixon Phrase

This book contains 470 of the most common English idioms along with a thesaurus and in-depth explanations of each idiom. It is divided into 39 units based on frequency of use and difficulty.

Idioms are presented in order from easy to challenging, and the book contains plenty of conversations, sentences, and exercises to help review and build upon the new idioms learned. By helping to cultivate a knowledge of idioms, this widely-used classic book helps substantially enhance a learner’s English competence.

Sandra: Hey Nick, where have you been? I’ve been trying to call you up for a few hours, but you never answered your phone! Did you just get up?

Nick: No, I’ve been awake for a few hours now. I think I forgot to turn on my cell phone this morning. Come in and take off your jacket. Make yourself comfortable.

Sandra: We don’t have time to chat here. Put on your jacket and let’s go!

Nick: Why?

Sandra: We have that big history test.

Nick: I’ll study for it sooner or later. What’s the rush?

Sandra: The test is in three hours. Yikes! I forgot! We’d better get started right away. Let me call my mom to pick us up and take us to the library.

Nick: That’s it! We have that big history test.

Sandra: OK, let’s get started right away.

Note: The book mentioned is a classic English idioms book that helps learners enhance their English competence by understanding and using idioms.
Essential English Sentence Patterns

Essential English Sentence Patterns is an informative and useful book for students ambitious enough to master essential English sentence structures of high school level.

It includes a selection of 118 English sentence patterns divided into 17 chapters, which are carefully placed in a systematic order so that students can easily remember them and enhance their grammar skills. Each sentence pattern demonstrates a grammar idea first, and is followed by example sentences with detailed explanations. Supplementary grammar sections are included if there seem to be confusing concepts that students might misunderstand.

A practice section is included for every sentence pattern, and there is a review section in every chapter to test and improve students’ understanding.
A Comprehensive Handbook of English Grammar and Usage

Your First Choice for Enjoying English Grammar
This comprehensive grammar book contains the important grammar rules and usage you need to know in order to gain high scores on English tests and communicate effectively with the world.

Comprehensive Grammar Rules: This book gives you clear explanations of a wide variety of grammar rules and shows you how to apply them to useful and interesting sentence structures.

Diving Deep Into English and Notes: To understand more complicated grammar rules, idiomatic usage, and many significant differences between spoken and written English and between British and American English, you can explore the Diving Deep Into English and Notes sections.

Interesting Rhyming Examples: In your hands, you have thousands of humorous rhyming sentences to help you improve your ability to dance with English. Your understanding of English grammar and culture will be greatly enhanced by reading these interesting examples in a wide variety of subjects that are based on either real life or the exciting world of imagination. Enjoy rhymes and improve your pronunciation while studying this grammar book.

Colorful Layout Design: This new edition applies color printing. You will find it easier to understand difficult grammar points with the help of a clear colorful layout that breaks complicated English grammar rules into small comprehensible pieces.

Illustrations and Pictures: Clear entry layout with vivid illustrations and pictures will help you easily understand difficult grammar rules.

Cross-References: Extensive cross-references help you find information easily.
The Fun Grammar Book teaches all the basic grammar rules you need for speaking and writing in English. It is easy-to-teach, easy-to-learn presentations of English grammar and exercises. The full color pictures and interesting rhyming examples in the book will help you relax while learning grammar rules.
Grammar explanations are clear, simple, concise, and easy to teach and learn.

Real and lively examples show you how grammar rules work and how to avoid common mistakes.

Humorous and fascinating rhyming sentences enhance your understanding of and familiarization with English grammar.

Let's See Grammar

Basic

Seeing 2000+ real photos and colorful illustrations help learners gain a broader understanding of key concepts in grammar

Learning clear explanations and immediate practices help learners prepare for various English grammar exams

Believing perfect grammar and writing skills encourage learners to express individual opinions and ideas confidently
Easy Ways to Avoid Errors in English

This book shows you the most common errors in English and gives you clear explanations about how to correct them. It also offers you interesting examples of how English grammar is used in the real world. It explains vocabulary, easily confused words, idioms, spelling, formal and informal styles, and many of the differences between American and British English.

This colorful and useful book is a simple-to-use and dictionary-like grammar book. It is a valuable book to help you prepare for taking the TOEFL and other English tests.


1. **Immediate Practice: with interspersed practice, readers are able to immediately use what they have just learned.**

2. **Paragraph Structures: through a step-by-step process, the book guides readers to develop paragraphs progressively and correctly.**

3. **Complete with beautiful illustrations throughout, this book makes learning English easy and efficient!**

4. **Within a very short time, readers can greatly improve their English writing ability!**

5. **Sentence Analysis: sentence patterns are made easy to understand with the help of abundant images.**

6. **Immediate Practice: with interspersed practice, readers are able to immediately use what they have just learned.**

7. **Picture Writing: different scenarios are accompanied by various comic pictures, providing a fun way to generate inspiration.**

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**English Composition**

**Elementary Advanced**

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**Elementary**

H09031601  256 pages
ISBN: 9789866963520

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**Advanced**

H09041601  264 pages
ISBN: 9789866963568

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**PART 1**

**UNIT 1**

構成英語句子的基本概念

1. **代名詞的用法**

代名詞的用法代名詞用來替代名詞，以避免重複，作用和名詞一樣，可作主詞、受詞或補語。

Jessica has a dog. It is very cute.

Jessica is my best friend. She usually wears braids.

2. **常見的代名詞種類**

人稱代名詞：I = me, you = your, he = him, his = her = her, it = its, she = herself, themselves

所有格代名詞：mine = yours, his = hers = its = ours = theirs

反身代名詞：myself = ourselves = yourself = yourselves = himself = herself = themselves

指示代名詞：this = that = these = those

類別代名詞：who = whose = whom = which = that

疑問代名詞：who = whom = whose = what = which = where

不定代名詞：all = another = any = anybody = anyone = anything = both = each = everybody = everyone = everything = few = many = most = neither = nobody = none = nothing = oneself = other = some = somebody = someone = something

相互代名詞：each other = one another

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**PART 2**

**UNIT 2**

(句型五) 主詞 + 及物動詞 + 受詞 + 受詞補語

We elected Tina our leader.

The news made Tina's parents happy.

We believed Jean (to be) capable of doing it.
Go on a Trip!
English for Traveling and Tourism

Go on a Trip! English for Traveling and Tourism is a great learning material designed for students who are preparing to use English as tourists or in the tourism industry. The book contains 23 chapters on various topics including airports, hotels, transportation, shopping, food, and hospitals. These chapters include all possible types of conversations that readers may engage in while traveling. With this book, readers can and will enhance their travel-related English skills.

Key Terms With Colorful Photos
A wide selection of essential words and phrases for traveling and tourism, accompanied by colorful photos to help learners understand and memorize them easily and effectively.

Conversations With Substitutions & Follow-Up Practice
Authentic conversations give learners great opportunities to simulate dialogues in various contexts. Substitutions for phrases, sentences, and words in conversations are provided for learners to practice alternative expressions. Follow-up practice encourages them to utilize target sentence patterns and enhance their understanding of conversations.

Useful Expressions
Plenty of handy sentences help learners cope with all possible situations. Once they pick up these sentences, they will travel with ease and confidence.

Focused, Comprehensive Exercises
Each chapter is followed by an exercise that provides comprehensive practice in listening, reading, and speaking. These exercises are good tools for readers to evaluate their own learning and pinpoint what they have to improve.

More Information With Colorful Illustrations
Additional related information is provided in certain chapters. Clear and colorful illustrations are great aids for learners to digest this extra information.
This book is comprised of 32 interesting articles that introduce Taiwan from different perspectives, including its geographical position, customs, daily life, historical background, and present development.

Each unit of the book is divided into four sections that serve different functions. It begins with a few short passages that provide information concerning various aspects of Taiwan. Then the next section has a quiz based on the short passages, which helps you to focus on reading carefully and test your comprehension.

In the Conversation section, you and a partner will talk about the subjects from the passages. Practicing the lively conversations about the articles will enhance your abilities in oral English. The Practice section after the Reading Passage and Conversation offers you the opportunity to review what you've learned. The valuable practice in each unit includes listening, reading, and writing.

In addition, there are many colorful illustrations with explanations that will help you to fully appreciate Taiwanese culture, food, and scenic spots. Sometimes, one or two additional passages are provided at the end of the unit to enrich your knowledge about Taiwan. While reading this book, you will have the opportunity to take a close look at the beautiful island of Taiwan and be surprised to learn that using English is both easy and fun!
Fun in Taiwan The Best Guide to Taiwan

Taiwan is a small country with a rich diversity of scenery, history, food, and culture. For tourists coming to the island, there’s a lot to see and experience. This book will take you around Taiwan and introduce you to many aspects of life and culture here.

There are 27 chapters, which have been split into six major topics: Introduction, Travel and Accommodation, Food and Beverages, Shopping Experience, Scenic Spots and Attractions, and Customs and Festivals.

Each chapter includes a reading passage, two dialogs, two exercises, and extra information. This book gives you an opportunity to broaden your vocabulary and enhance your reading comprehension and speaking skills. Features of each chapter:

**Vocabulary**

Essential words that you need to pay extra attention to are listed at the beginning of each chapter. Take a look at all the vocabulary before you go on to the passage.

**Reading passage**

Each chapter contains a reading passage on the main topic. Detailed information about Taiwan’s culture, history, religion, language, food, or attractions is provided in the passages.

**Reading Comprehension**

Multiple choice questions will help you test your comprehension of the information in the passage.

**Dialogs**

Each chapter has two dialogs based on the information given in the passage. By reading the dialogs with a partner, you can practice your conversation skills and learn how to talk about Taiwan in English with your foreign friends.

**Vocabulary Test**

The tests will help you review the vocabulary in each chapter and help you remember the words more fully.

**Extra Information**

At the end of each chapter, there are a few short passages that contain additional information about Taiwan.

**Colorful pictures**

Colorful pictures are used throughout the book to give you a better understanding of the reading passages and extra information. We hope this will help you learn English in a more relaxing way.
Specialized English for Tourism

Third Edition

As an essential language guide to travel and tourism, *Specialized English for Tourism* covers a wide range of travel-related topics, from booking airline tickets and maneuvering through airport procedures, to planning personalized itineraries and dealing with common travel concerns.

By detailing various travel situations, this guide provides readers with practical dialogues, key expressions, helpful vocabulary, and useful practice exercises. Filled with colorful illustrations, the book also offers a fun, interactive learning experience.

Whether you are a backpacker, a student majoring in tourism, or a professional embarking on a business trip, *Specialized English for Tourism* holds the golden ticket to a safe and pleasant trip. So sit back, and enjoy the ride!

**Key Features**

- Key Terms
- Practical Dialogues
- In-Depth Readings
- Useful Expressions
- Practice Exercises
- Colorful Illustrations
- Audio Material Recorded by Native English Speakers

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**Useful Expressions**

**Getting Seated**

1. A: Hello, I’m William Hong. I reserved a table for this evening.
   B: Good evening, Mr. Hong. Please follow me to your table.

2. A: A table for four, please. We don’t have a reservation.
   B: Sorry, all of our tables are full now.

3. A: How long do we have to wait for a table?
   B: About 30 minutes. We have quite a long line at the moment.

4. A: How many people are there in your party?
   B: There are four of us now, but one will be coming along later.

5. A: We’d like to sit by a window. Is that possible?
   B: I’m sorry. All our window tables are taken.

6. A: Please let me know when a table is ready.
   B: Your table is ready. Please come with me.

**Questions About the Menu**

1. A: ① May we please see the menu/wine list?
   ② Do you have a menu in Chinese?
   B: I’ll bring some/one over to you immediately.

2. A: Would you like some wine with your meal?
   B: Yes, I think so. Can you recommend a nice wine at a reasonable price?

3. A: Are you ready to order?
   B: ① Yes. We would like to order now.
      ② Could you please give us a few more minutes?
Traveling With English is comprised of 23 interesting chapters that cover a wide range of useful travel-related topics including dining out, making hotel reservations, and shopping.

Every unit is divided into four regular parts: Vocabulary with color pictures, important words and phrases, Conversations, and useful expressions. Filled with color illustrations, it will make your learning experience fun and interactive.
English for Tourism

An essential language guide to tourism, English for Tourism covers a wide variety of travel-related topics, from booking airline tickets and maneuvering through airport procedures to planning personalized itineraries and dealing with common tourism concerns.

By detailing various travel situations, this guide provides readers with practical dialogues, key expressions, and helpful vocabulary. Filled with color illustrations, it will also make your learning experience fun and interactive.

Key Features
- Practical Dialogues
- Sample Sentences
- Color Illustrations

### Useful Expressions

1. Are there any sightseeing buses? 請問有觀光巴士嗎？
2. Where can I take a sightseeing bus? 請問可以在這裡接駁嗎？
3. How much does it cost to take the Blue Route sightseeing bus? 乘搭藍線觀光巴士要多少錢？
4. Where will the Purple Route sightseeing bus stop? 乘搭紫色線觀光巴士在哪停靠？
5. If I get off the bus, can I get back on another one later with the same ticket? 下車後還可以用同一張票再搭另一趟車嗎？
6. The ticket is valid for all the buses on the Red Route. 這張票可以搭乘所有紅線巴士。
This is a simple and useful English book for tourism, specifically designed for readers with pre-intermediate level. There are 14 units in total. Each unit consists of: daily conversations, key phrases, vocabulary with illustrations, useful sentences, and travel information . . . etc.
English for Tourism and Restaurants

Books 1–2

This book will help you:

- Get familiar with the tourism and restaurant industries through over 100 dialogs about various kinds of situations.
- Learn the essential grammar through simple sentences and clear charts.
- Enrich your vocabulary by studying the “Words & Phrases,” “Word Power,” and “Phrase Focus” sections.
- Strengthen your listening comprehension by doing lots of listening training.
- Improve your speaking skills by frequently doing the Pair Work.
- Deepen your understanding of English for the service industry by doing the large number of exercises.
- Understand certain English items by referring to a great number of colorful pictures.
This book is written especially for those who want to enter the tourism or the restaurant industries. Divided into three subject areas—Hotels, Restaurants, and Tourism—this book contains dialogues for various situations and provides learners with a wide range of useful sentence patterns and expressions. At the end of each chapter, learners will benefit from a practice section to exercise and review what they’ve learned.
Enjoy Your Stay
English for the Hotel Industry

Enjoy Your Stay is a complete course for trainees and employees in the hotel industry, as well as students taking hospitality courses and general readers interested in the industry.

This book is comprised of 30 units that meet the practical needs of industry-related personnel. Topics include reservations, checking in, services and facilities, housekeeping, emergencies, problems and solutions, checking out, and staff training. You will learn how to deal with guests properly in various situations, and will build your service skills.

Every unit is divided into four regular parts: Conversation, Words and Expressions, Activity, and Exercises. By following the sequence, readers will study all aspects of English — speaking, listening, reading, and writing. Practical illustrations are also included in this book to help you develop better comprehension. This book makes your learning fun!
This book is designed for the purpose of training college students that are taking catering and hospitality courses or for those who are in this service industry and want to continue with their training.

The subjects are divided into Restaurants (Part I) and Hotels (Part II) and arranged by the service procedures, which allow you to learn step by step and strengthen your practical skills.

Contents and Features

1. Conversations
2. Pair Work
3. Practical Illustrations
4. Expressions and Words
5. Exercises
6. Audio CDs
Essential Kitchen English is a textbook designed for students studying about hotels and restaurants and other food service related fields. The book consists of eight units that introduce the basic kitchen equipment and various kinds of beverages. Each unit is divided into four parts: Vocabulary, Sentences, More Expressions, and an Exercise.

**Basic Features**

- There are 20-25 subject-related colored illustrations in each unit to help improve your comprehension of the material.
- Learn the essential kitchen vocabulary words and their usage through simple and useful sentences.
- Get familiar with the common kitchen expressions for various situations by studying the "More Expressions" section.
- Deepen your knowledge related to the kitchen by doing each "Exercise" section.
Essential Restaurant English Book 1 & 2 are textbooks written for students studying cooking and restaurant management. They are specially designed for those who want to enter the hospitality industry.

The two books consist of 15 units that introduce practical English that you can use every day in a restaurant. By reading through the book, you will not only enrich your vocabulary but deepen your understanding of English in the service industry.

Each unit is divided into four parts: Vocabulary, Sentences, More Expressions, and an Exercise.

**Basic Features**

- There are more than 20-25 subject-related colored illustrations in each unit to help improve your comprehension of the material.
- Learn the essential restaurant vocabulary words and their usage through simple and useful sentences.
- Get familiar with common restaurant expressions for various situations by studying the “More Expressions” section.
- Deepen your knowledge related to the restaurant service by doing each “Exercise” section.
Business Writing
Skills, Applications, and Practices

Business writing is the type of writing used in today’s business world. It includes letters, emails, faxes, memos, presentations, reports, resumes or CVs, and other kinds of documents.

Who are the readers of business writing?
Business writing is read by people who want information, not pleasure or relaxation. Instead of enjoying the plot of a long story, business readers first want to get to the end—the recommendations or conclusions. Business writing should be clearly formatted with short paragraphs, headers, and bulleted or numbered lists. People in the business world don’t often have a lot of time to spend reading the documents they receive. A piece of good business writing should let your readers understand the main ideas by just skimming only the information that is relevant to them.

What is the function business writing?
Business writing is often used to make decisions; for example, to hire a new employee, to change the team on a project, to cancel a partnership with another business, or to buy a product or service. Readers may use business writing to communicate information to other people in a speech or meeting.

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Your Guide to Business English

This book will develop your skills in the global language of commerce—English. Whether you are preparing for your overseas MBA program or test for business English proficiency—or simply want to communicate better in business relations, this book provides vital skills and knowledge.

Each chapter begins with an article that explores some aspect of business in great detail. The articles cover any range of topics—from Advertising to Finance to International Trade—and provide essential vocabulary and grammar structures. Be careful—the articles are not easy! They closely follow news magazine and business news structure and content.

Each article is followed by a series of activities designed to enhance language ability along with greater understanding of the business-related concepts. Many of these activities are modeled on questions from the major standardized tests—TOEFL, TOEIC and IELTS—allowing you to train for these tests as you develop your more general business language skills. The activities are designed to be in-depth and challenging.

Each chapter ends with a listening passage or activity that presents not only a different set of skills development, but also ideas that directly counter the ideas in the article. This will give you the chance to engage in critical thinking as you develop language.
Absolute Financial English
All the Basics You Need to Know

- Master basic, essential concepts of day-to-day business and the financial industry
- Develop financial English vocabulary and language skills
- Targeted lessons for students following a course of study in Business and Finance

*Absolute Financial English: All the Basics You Need to Know* is a textbook devised specifically for students studying in finance-related fields. Suitable for high-intermediate students and above, it contains six units and 44 sections covering a wide range of basic financial topics, including Financial Situations in a Corporation, Money and Banking, Accounting, Trade and Commerce, Business and Investment, and Economy Issues. It also includes a wealth of financial vocabulary and phrases, as well as explanations for financial idioms and metaphors.
Business Communication is the type of communication used in the business world. The scope of it comprises telephone manners, making appointments with colleagues and clients, socializing with people of your trade and others, making speeches and presentations, running meetings, negotiating and persuading, promoting sales, problem solving, reading and writing business documents, and hunting for a job. All of the above are skills you’re going to need in your day-to-day work environment or for any business-related occasions and activities.

*English for Business Communication* provides a variety of communication skills and techniques for different business occasions. The books are divided into 57 units, and each unit deals with a specific theme, helping you focus on one area of business know-how and learn it quickly and thoroughly. Most units begin with an introductory description or lively conversation, with “Sample Sentences” following, to help you explore and expand on the theme. “Exercises” come at the end of each unit, offering you a chance to review the content and practice the useful phrases.
Essential Presentation Skills

**Keywords, Phrases, and Strategies** is a book that will help ESL learners to master the skills of presentations in a second language.

The exercises at the end of each unit will help you to review the important points you have read about. These exercises also offer you a practical opportunity to practice your speaking skills. Your teacher can lead you through all the lessons in the book.

You can also go to the table of contents to look up the exact situation for which you are in need of a phrase and find an example that will help you when you’re working on an actual presentation.

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**UNIT 01**

**Learning About the Audience**

With the subject of your presentation in mind, you should begin by learning all you can about your audience.

1. Politics, culture, and language

   Your ultimate goal is to deliver a clear message about the subject; however, to do that successfully, you must establish a good relationship with the audience. You can create good rapport with the audience members if you research information beforehand about their politics, culture, and language.

   1. Are there any cultural or political topics that you want to highlight?
   2. Will engaging the audience with questions be offensive or inappropriate?
   3. Is humor appropriate or not? And if so, what kind?
   4. Are there other non-native speakers in the audience? Will you have to simplify your language?

2. Professional backgrounds

   Detailed information about your audience’s professional background can also be extremely valuable. Knowing the professional roles, titles, and responsibilities of the audience members can help you decide what you want to say to them and how you want to say it.

   1. Does the audience include salespeople, technicians, managers, or entry-level staff?
   2. Have any audience members been employed by other similar companies?
   3. Are there any personal relationships with previous employers?

3. Technical knowledge

   Another bit of helpful information about audience members is their level of knowledge about the subject matter of your presentation. Knowing what your audience knows can help you present the material at the appropriate level—especially if the information is technical.

   1. How familiar is your audience with the technical parts of your presentation?
   2. What is the audience’s area of expertise/level of education?
   3. How many years of experience in the field does the audience have?

4. Opinions and values

   Certainly, this idea remains true today. Here are some in-depth questions to consider about your audience’s opinions and values:

   1. What is the audience’s position regarding the subject matter?
   2. Is your audience already for or against what you are going to say?
   3. How does the audience feel about you as the presenter?
   4. Are there people in the audience who know you?
   5. Will audience members be skeptical or supportive?
   6. What are the audience’s expectations?
   7. What kind of presentation is the audience used to?
   8. What is the audience’s standard of excellence?
   9. Are audience members attending because they want to be here?
   10. Do they actually care about what you have to say?
   11. How will audience members benefit from the presentation?
   12. Can you give them valuable information?
   13. What kind of information will be valuable to this particular audience?
   14. What motivates the audience?
   15. How can audience members be inspired to act or buy?
Everyday Office English

*Everyday Office English* is a thorough guide that’s tailored for professionals seeking to refine their Business English.

This book is comprised of 36 units that cover daily situations in the office. Each unit is divided into four parts—Dialogue, Useful Expressions, Key Terms, and Review Questions, using real-life international business scenarios to develop your ability to express English accurately and clearly in a business context. It offers a logical progression for learning the language required for entry into the workforce.

Practical illustrations related to each topic are also included to help you expand your vocabulary and improve comprehension. Correspondences and contracts are featured in the appendix to let you master your business writing and presentation skills. *Everyday Office English* sets the scene for demonstrating how to communicate internationally in business so that you can be fully equipped with the language needed to work in an English-language office. Have fun talking shop!

### Unit 20

**Presenting a New Product**

**Jared:** In the product development department, presents a new product to shareholders with a slide show.

As you all know, our Ethersole athletic shoe has been a huge hit. We believe our new children's line, with its first design, the Etherkid, will help us capitalize on that success.

As you can see from this slide, the Etherkid is based on the Ethersole design, but it comes in a wider color range and with iron-on initials. We think kids are going to go nuts for these initials.

This slide explains the profit margins we predict for the Etherkid, which we plan to roll out in Fall 2016. Having the existing infrastructure means our production costs for this product will be much lower, giving us a higher profit margin. We think the Etherkid is going to be a goldmine.

**Shareholder:** Who's your target here?

**Jared:** Well, we don't want to stray too far from the Ethersole brand, which was marketed toward serious runners. Therefore, we're aiming the Etherkid at children who are interested in athletics and style—and parents who want their kids to have the best equipment.

**Shareholder:** And does the research show that the market will support another product like this?

**Jared:** Oh, absolutely. Our market research found that there is a huge, unmet demand for a shoe like this.

### Useful Expressions

#### Talking about a new product’s potential

1. I don't really see a lot of sales potential here.
2. This product is going to open up a whole new market for us.
3. This is going to extend our brand.
4. We're offering a product no one else is selling.
5. We believe this product will appeal to an untapped market.
6. We think kids are going to go nuts for this line.
7. What would the profit margin be for this line?
8. What's going to make this product stand out?
9. Is this product fit for our children and youth?
10. Isn't the market saturated with these products?
11. Does this product fit our image?
12. Can you sell it to impulse buyers?
13. Are you going to go for penetration pricing?

#### Asking questions about a new product

1. Haven't you found out about the potential for this line?
2. How are you going to market this product?
3. What's the profit margin going to be for this line?
4. How is this going to impact our bottom line?
5. What market research have you done on this product?
6. How does this product compare to the other products in the market?
English for MICE
Meetings, Incentive Travel, Conventions, and Exhibitions

This book is designed for both students and business people who want to pursue a career in the meetings and events industry. The book is divided into four parts: Meetings, Incentive Travel, Conventions, and Exhibitions, with each part then further divided into four units. The book features a variety of handy real-life dialogues and hands-on activities that will help learners sharpen their English skills and build confidence.

Each unit includes

1. Warming Up
   This section provides readers with a few topic-related questions that offer insight into the upcoming lesson and act as a general overview of the unit.

2. Conversations
   The dialogues reflect real-life scenarios that one would encounter in professional business situations. By studying the conversations, learners can effectively grasp important phrasing and keywords.

3. Listening Practice
   Recorded by native speakers, this activity not only tests listening proficiency but also offers learners a chance to become fully immersed in an all-English learning environment.

4. Discussion Questions
   These practical questions are more specific and problem orientated than the ones in Warming Up, challenging learners to think more deeply while testing their problem-solving skills.

5. Activity
   The section provides students with several hands-on activities that will help them deal with practical problems and apply English with ease in real-life business situations.
Meetings, Incentive Travel, Conventions, and Exhibitions

Business English plays a vital role in today’s world civilization. **MICE English** is your best choice whether you’re a student who is studying Business English or an active business person who is interested in the various aspects of MICE English.

This book focuses on four Units: Meetings, Incentive Travel, Conventions, and Exhibitions. Every unit includes four chapters, each of which provides the definition of its main topic and other related issues. The beginning of each chapter shows you the specific learning goals and also provides an overview of the material so that you can easily understand what you’re going to learn.

**Features**

**Cultural Corner/SOS English**
This section provides readers with a few topic-related questions that offer insight into the upcoming lesson and act as a general overview of the unit.

**Dialog**
The dialogues reflect real-life scenarios that one would encounter in professional business situations. By studying the conversations, learners can effectively grasp important phrasing and keywords.

**Learn to Use Words Smartly**
Recorded by native speakers, this activity not only tests listening proficiency but also offers learners a chance to become fully immersed in an all-English learning environment.

**Activity**
These practical questions are more specific and problem oriented than the ones in Warming Up, challenging learners to think more deeply while testing their problem-solving skills.

**Project Activity**
The section provides students with several hands-on activities that will help them deal with practical problems and apply English with ease in real-life business situations.
How to Understand English News
A Comprehensive Guide to Reading English News

This book is an essential reference tool for intermediate to high-intermediate English learners and students in applied English and journalism-related departments. Containing authentic news articles and carefully written according to several dependable global sources, this book is divided into two parts, with 18 chapters in total.

PART I focuses on introducing English news style, features, usage, and structures. It teaches you, step by step, how to understand English news by offering useful reading strategies, and it includes plenty of opportunities to practice the techniques you have learned immediately.

PART II provides a wide variety of English news, from news about world events to entertainment pieces. Each news article is accompanied by review exercises to improve your vocabulary and test your comprehension of the news.

Goals
This book aims to guide you to read and understand English news, to introduce the special usage and arrangement of English news articles, and to help you become a critical thinker by looking beyond the words to grasp critical concepts in order to fully comprehend news stories in a more systematic way.

Basic Structures of This Book

PART I: Reading Comprehension Methods
This section guides you, step by step, to understanding news English, introducing you to the grammar rules as well as to the use of idioms and special vocabulary seen in English news. The methods provided in this part will help train your reading ability to comprehend news English intensively. Numerous exercises are included in every chapter, which helps ingrain the reading tips through practical and immediate application.

PART II: Sample News Stories
This section offers a wide range of news articles covering politics, business and finance, technology, the environment, war and terrorism, health, sports, and more. The topics are categorized into 11 chapters, each dealing with a theme prevalent in the news worldwide. There are 35 news articles, and after each news article you will find three exercises: Vocabulary, Comprehension, and Critical Thinking. The questions in these exercises are designed to help English learners improve their ability of understanding English news, from absorbing information in news to critical thinking about news topics.
Breaking News English!
A Complete Guide to Understanding English News

MOST COMPREHENSIVE BOOK ABOUT NEWS ENGLISH CURRENTLY AVAILABLE

- Reading and vocabulary based on various kinds of authentic English news articles
- Preview and Review Exercises focused on English news and feature articles
- In-depth analysis and information about the special usages and structures of news English
- Suitable for high-intermediate English learners and students in applied English and journalism-related departments

This book is suitable for high-intermediate English learners and students in applied English and journalism-related departments.

The book consists of 38 chapters that introduce news English from different perspectives, including an Introduction to News English, News Media in Detail, and News Articles and Activities. There are various kinds of authentic English news articles in this comprehensive book, covering a wide range of topic in all fields.

This book aims to teach you about news English. As you read this book, you will learn new vocabulary and styles of news English, be able to read, understand, and talk about news in English, and also improve your reading speed and comprehension skills when reading English newspapers, articles, and magazines.

Basic structures of this book

**Preview Exercises** Provide discussion questions focused on the introduction to news features as well as vocabulary studies. These preview exercises will help you understand the special usages, structures, elements, and arrangements of English news articles.

**Article** Include reading and vocabulary materials based on the various topics of authentic English news articles, including politics, finance, economics, business, science, technology, environment, health, medicine, sports, entertainment, life, travel, education, crime, and war.

**Review Exercises** Provide questions which improve your understanding of the topic, content, discussion issues, grammar, and vocabulary.
There are six themes and 12 units in this book, with each unit divided into five sections:

1. **Warm Up Activities**
   Each pre-reading section provides activities that prepare students for reading by assessing their background knowledge of the topic and clarifying any culture-specific information necessary to comprehend the passage.

2. **Main Article**
   Each unit contains a passage of 500 words on a topic connected with the cultural and creative industries, along with five follow-up multiple-choice questions.

3. **Dialogue**
   The third section is comprised of two 150-word dialogues, giving students plenty of opportunities to practice their English conversation skills.

4. **Cultural Notes**
   Each unit provides extra information and activities that build upon the unit’s main text.

5. **Exercises**
   Targeted, skill-building practice that tests student’s understanding of the unit. Exercises include Matching, Listening Practice, and Individual/Group Activities.
**English for Specialized Science and Technology**

**What is the design of this book?**

This book has 47 chapters. Each chapter is an article that models a scientific or technical essay and is followed by several sets of exercises designed to help the reader identify vocabulary specific to scientific and technology writing.

- Five components make up the entire recycling process, each essential to sustain an ongoing cycle of production. First of all, from industry leaders to community participants, each person must be **knowledgeable** about the basics of recycling. Businesses can perform a waste **audit**, which can track trash and disposal information to help companies decide on the best recycling methods. Local agencies can assist individuals with information about how to sort and recycle certain materials, such as beverage containers and paper. Plastics are usually marked with a **standard** symbol to tell the consumer how to sort them, and if they can safely be recycled. Secondly, businesses and households should use designated recycling containers, which can later be **hauled** away from waste collecting companies or taken to recycling centers. Thirdly, businesses and communities need to **monitor** and evaluate their recycling programs to ensure environmental efficiency and economic feasibility.

**TARGET WORD**

**EXERCISES**

A) Match the target words with the correct definitions.

<table>
<thead>
<tr>
<th>Target Word</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>current; modern</td>
<td>1</td>
</tr>
<tr>
<td>the origin or starting point</td>
<td>2</td>
</tr>
<tr>
<td>give to a charity or good cause</td>
<td>3</td>
</tr>
<tr>
<td>the act of slowing something completely</td>
<td>4</td>
</tr>
<tr>
<td>to postpone until a later time; defer</td>
<td>5</td>
</tr>
<tr>
<td>more desirable or suitable</td>
<td>6</td>
</tr>
<tr>
<td>to assign or intend for a specific end, use, or purpose</td>
<td>7</td>
</tr>
<tr>
<td>of or relating to containing iron</td>
<td>8</td>
</tr>
<tr>
<td>lacking precise time limits</td>
<td>9</td>
</tr>
<tr>
<td>generally accepted as reliable or authoritative</td>
<td>10</td>
</tr>
<tr>
<td>something having a shape, order, or path of motion that is circular or curved over on itself</td>
<td>11</td>
</tr>
<tr>
<td>to keep track of systematically with a view to collecting information</td>
<td>12</td>
</tr>
<tr>
<td>a source of great worry or stress; weight; hardship</td>
<td>13</td>
</tr>
<tr>
<td>an official or authoritative command to carry out a particular task</td>
<td>14</td>
</tr>
<tr>
<td>a series in which each element is graded or ranked</td>
<td>15</td>
</tr>
</tbody>
</table>

B) Many words related to the recycling process contain the **pre**fix **rec**, which means again or anew. Circle the root words and match them to the correct definitions of these root words.

- recycle
- reprocess
- reclaim
- recycle
- recover
- regenerate
- redone
- retake
- resubmit
- reissue

**common recycling materials**

- Non-ferrous materials can be recycled most efficiently.
- Iron and steel are the most common recycled material.
English for Medical Professionals

*English for Medical Professionals* is a book for medical-related majors and nursing students who are learning general medicine, and would like to communicate effectively in English. The objective of this book is to guide those students to become effective communicators in their use of the English language.

**Key Features of English for Medical Professionals**

- Each unit begins with *Think about it* to activate students’ background knowledge of the topic represented in the unit.
- Each unit practices various listening skills, such as listening for main ideas, key points, and phrases.
- Speaking sections give the students a chance to practice speaking in practical and realistic situations.
- Vocabulary and key expressions provide the tools to communicate effectively and confidently.

**Each unit covers**

**Listening practice**
A wide variety of medical based scenarios.

**Speaking practice**
Varied exercises develop student’s practical communication skills.

**Reading**
Different articles are adapted from authentic reading materials, from posters to informative brochures.

**Key vocabulary and expressions**
An indispensable learning tool provides medical terms and expressions.

+ Review Units, Audio Scripts, Glossary

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### Testing for Color Blindness

Below is the Ishihara test used for testing color blindness:

<table>
<thead>
<tr>
<th>A</th>
<th>B</th>
<th>C</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>6</td>
<td>9</td>
</tr>
<tr>
<td>12</td>
<td>13</td>
<td>8</td>
</tr>
</tbody>
</table>

You should be able to see 13, 8, 9, 7, and 12. If you can see all the numbers clearly, you probably do not suffer from color blindness. The retina is made up of rods and cones, which give us the ability to see color.

Dysfunction of the retina causes different types of color blindness. There are three types of color blindness. The first and most common is *red-green blindness*, which includes two kinds of conditions, protanopia and deuteranopia. Protanopia is the inability to see red while deuteranopia is the inability to distinguish between red and green.

The next type of color blindness is *titanopia*, which reduces the ability of a patient to distinguish between some blue and yellow hues. The final types are *red monochromacy* and *cone monochromacy*. Red monochromacy means you can’t perceive colors, and it is coupled with poor vision. Cone monochromacy, on the other hand, refers to total color blindness with normal vision. Color blindness may not be seen as a major disability, but people with one of these conditions may be excluded from some occupations and may have difficulty in driving.

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### Conditions and Treatments

#### Vocabulary

<table>
<thead>
<tr>
<th><strong>Vocabulary</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>cornea</td>
</tr>
<tr>
<td>eyebrow</td>
</tr>
<tr>
<td>eyelashes</td>
</tr>
<tr>
<td>eyelid</td>
</tr>
<tr>
<td>iris</td>
</tr>
<tr>
<td>lens</td>
</tr>
<tr>
<td>optic nerve</td>
</tr>
<tr>
<td>pupil</td>
</tr>
<tr>
<td>retina</td>
</tr>
<tr>
<td>tear</td>
</tr>
<tr>
<td>vitreous</td>
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</tbody>
</table>

Below are five pictures, as seen by people with different color blindness conditions. Label them according to the reading.
English for Beauty Care Professionals

Refreshing Your Body and Mind

This textbook is designed primarily for high-intermediate students and students in departments of beauty science, health beauty, and nursing.

- **Article.** The article in each chapter focuses on essential beauty care knowledge and information.
- **Vocabulary, Phrases, and Sample Sentences.**
- **Grammar in Use.** Important English grammar in each article is clearly explained with examples.
- **Dialogue.** Useful dialogues in different contexts associated with the topic serve as models of collaborative communication for students to engage in.
- **Post-Reading Exercises.** Key concepts in each chapter are the focus of these exercises.
- **Audio MP3.**
- **English-Chinese Glossary.**

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**Reading Comprehension Questions**

Choose the correct answer based on the reading.

1. Which layers contain dead skin cells?
   - A. The epidermis and the subcutaneous layer.
   - B. The dermis and the epidermis.
   - C. The epidermis and the sebum.
   - D. Only the epidermis has dead cells.

2. In which layer of the epidermis does cell reproduction take place?
   - A. The stratum basale.
   - B. The stratum lucidum.
   - C. The stratum corneum.
   - D. The stratum granulosum.

3. What is the body’s natural oil called?
   - A. Pores.
   - B. Sebum.
   - C. Stratum.
   - D. Pathogens.

4. How did the stratum lucidum get its name?
   - A. Its fat cells act as shock absorbers to protect the body.
   - B. It is the bottom layer of the epidermis.
   - C. It is hard to see even under a microscope.
   - D. It helps with the body’s hydration system.

5. Which of the following is true about sweat glands?
   - A. There are about 100,000 sweat glands in your body.
   - B. They produce a substance released through pores.
   - C. The subcutaneous layer mainly consists of sweat glands.
   - D. They produce a material called sebum.

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The Dermis

In contrast to the epidermis, the *underlying* dermis is wholly made up of living cells. The thickest of the three main layers of the skin, it contains a *multitude* of sensory nerve endings and *blood vessels*. Nutrients are also carried by these blood vessels, and the vessels carry away waste as well. In addition, the dermis contains oil glands, called *sebaceous glands*. These glands regularly produce a substance known as *sebum*, a natural *lubricant* for your body. Sebum also acts as a type of *waterproofing* for your body; without it, your skin would be...
This book is tailored to professionals who are taking the TOEIC and want to pass with flying colors. Getting a high score on the TOEIC is not easy, but this book is designed to help you achieve just that. Unlike ordinary vocabulary books, it offers you:

- 1200 words divided into 30 concepts
- Sample sentences and related phrases
- Prefix/Stem/Suffix of words
- 60 comparisons of confusing words
- MP3 audio recordings in American/Australian/British/Canadian accents
- 720 exercises for frequent practice
Thumbling

There was once a poor peasant who sat one evening by the fireplace and poked the fire as his wife sat spinning thread. Then he said, “How sad it is that we have no children. With us all is so quiet, and in other houses it is noisy and lively.”

“Yes,” replied his wife with a sigh. “Even if we had only one, and it were quite small, and only as big as a thumb, I should be quite satisfied, and we would still love it with all our hearts.”

Now it happened that the woman fell ill, and after seven months she gave birth to a child that was perfect in all his limbs, but no longer than a thumb.

Stop & Think

What is the peasant couple’s wish?

Step 4 Think

What did Thumbling want to do for his father?

Key Words

- peasant a poor farmer
- poke to push with a finger or an object
- spin to turn around quickly *spin–spun–spun
- thread a long, thin string to make clothes
- lively full of energy; energetic
- sigh a loud, deep breath
- fire a living thing
- limb an arm or leg
- remain to stay the same
- nevertheless however
- sensibly intelligently
- graceful having grace; elegant
- creature a living being
- pinch to push with a finger or an object

Step 4 Think

What did Thumbling want to do for his father?
Tell Tales in 1000 Words  Books 1–2

The series—Tell Tales in 1000 Words—uses 1000 simple English words and is filled with useful sentence patterns. This series is composed of 20 stories that happen in the imaginary world of “Zooville.” The vivid pictures and stories not only inspire the imagination and creativity of a child but will also help him or her to use the words and sentence structures in the stories. Tell Tales in 1000 Words makes learning English more creative and fun!

39. cent 分
He chants, “1, 2, do you know what to do?
3, 4, it’s time to get more.
5, 6, do you want to take this?
7, 8, there is no time to hesitate.
9, 10, and you only have 10 cents!”

40. dozen 一打
“That will buy you a dozen ants!”

41. holiday 节庆
Cousin Billy loves holidays.

42. Christmas 圣诞节
He especially loves Christmas.

43. celebrate 庆祝
He wants to celebrate it.

44. yesterday 昨天
He has been waiting for Christmas since yesterday.

45. today 今天
He is very excited today.

46. tomorrow 明天
“I know Christmas is coming tomorrow!” Billy says confidently.

47. morning 早上
Cousin Billy waits and waits. He waits from morning till noon.

48. noon 中午
Afternoon comes, and then evening comes.

49. afternoon 下午

50. evening 傍晚

51. night 晚上
Here comes night.
Music is the best medium for efficiently learning a language. Every rhyme in this series this book has a clear tempo. Each rhyme makes use of simple sentence patterns. The music that goes with these rhymes is very pleasing to listen to. This book series has the following five features:

- Graduated Reading/Listening System
- Colored Phonic Symbols
- Simple and Useful Words and Sentence Structures
- Interesting Skill-Based Exercises
- Fun With Music
Let's Sing and Learn English Songs

This book is a collection of 144 famous English nursery rhymes. It introduces the historical origins of these songs and hence provides readers with valuable cultural enhancement. This book is divided into three levels based on the length of the songs, the difficulty of the sentence patterns, and the complexity of the rhymes. With ample vocabulary items, example sentences, attractive illustrations, and an accompanying MP3, it is easy for children to digest and learn these popular nursery rhymes, and thereby enjoy learning English.

With An Introduction to the origins of the songs